

.....
Date May 6, 2024.....

APPROVING LADDERUP GRANT PROGRAM

WHEREAS, at the June 11, 2020, Des Moines City Council and Des Moines Civil and Human Rights Commission (DMCHRC) annual Joint Meeting, the DMCHRC made 13 recommendations including a recommendation to implement the Ladder Up Program; and

WHEREAS, the Des Moines City Council subsequently directed the City Manager to act on each recommendation; and

WHEREAS, the LadderUp Grant program (“LadderUp”) seeks to support organizations and programs that are deliberately addressing economic disparities or filling the gap to ensure economic achievement, primarily in historically and currently marginalized and underrepresented communities.

Ladder Up provides funding to programs focused on upskilling, small business start-up support, coaching and assistance to better understand the small-business practices, and other approaches that connect residents with economic opportunities, in addition to outreach to specific community groups, increase language accessibility, intentional efforts to provide quality services, and any action that would contribute to creating equitable outcomes for program participants; and

WHEREAS, the City Manager’s Office wishes to provide \$100,000.00 in funding to support LadderUp, which funding would be divided up into various 501(c)(3) grant applicants, as awarded by the City of Des Moines Review Committee; and

WHEREAS, said \$100,000.00 shall be funded by the City’s general fund.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Des Moines, Iowa, that:

1. The LadderUp Grant Program is hereby approved, and funding in the amount of \$100,000 is hereby further approved to support said LadderUp Grant Program.
2. The City of Des Moines Review Committee is hereby directed to administer and award said funding pursuant to the LadderUp Program.



Roll Call Number

Agenda Item Number

36

Date May 6, 2024

MOVED by _____ to adopt. Second by _____.

FORM APPROVED:

/s/ Lisa A. Wieland

Lisa A. Wieland

Assistant City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
BOESEN				
SIMONSON				
VOSS				
COLEMAN				
WESTERGAARD				
MANDELBAUM				
GATTO				
TOTAL				

CERTIFICATE

I, LAURA BAUMGARTNER, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED

Mayor

City Clerk



The #LadderUp Grant program seeks to support organizations and programs that are deliberately addressing economic disparities or filling the gap to ensure economic achievement, primarily in historically and currently marginalized and underrepresented communities.

This can include programs focused on upskilling, small business start-up support, coaching and assistance to better understand the small-business practices, and other approaches that connect residents with economic opportunities. It can also include outreach to specific community groups, increase language accessibility, intentional efforts to provide quality services, and any action that would contribute to creating equitable outcomes for program participants.

Annually, a total of \$100,000 is dedicated to fund this grant program. The intended impact of this program will increase the community's contribution to the local economy and strengthen local purchasing power.

Award

The grant will award no less than \$10,000 and no more than \$25,000 to each organization to support specific expansion of or creation of programs and approaches to serve historically marginalized communities. This can include operational costs, including but not limited to program administration, printing and supplies, and training. Interested organizations will submit a budget that proposes specific line items that tie directly to equitable outcomes.

Eligibility

The program is open to 501(c)(3) nonprofit organizations or organizations with a fiscal partner that is a 501(c)(3) nonprofit organizations that are based in Des Moines or can provide evidence of serving City of Des Moines residents. Organizations must have demonstrated success in economic opportunity programming and commitment to equity and inclusion.

Process

Application

Applicants will be required to complete the application, including a copy of financial records, 501(c)(3) certification, Form 990, and a list of current board members.

You can use this [printable version of the form](#) to help you as you gather the data you need to complete the online application.

You can complete the application online [HERE](#).

Review and Presentation

All applications will be reviewed by the City of Des Moines Review Committee. Eligible applicants will be invited to present their ideas. Final award information will be shared by **July, 2024**.

Reporting

Semi-annual reports will be required around halfway through the award year, and must include project activities, status updates on each outcome indicator, human-interest stories or narratives, and budget utilization.

Payment

Once awarded, participants will receive 50% of the award at the beginning of the project. The remaining 50% will be distributed upon submission of the Semi-annual report. All awardees are subject to an audit by City of Des Moines during the execution of awarded funds.

City of Des Moines LADDERUP Grant Program Application 2024

* Required

1. Name of Organization*
2. Mailing Address*
3. Telephone Number*
4. Email Address *
5. Website*
6. Name and title of contact person for purposes of this application. *
7. Contact Person's telephone number.*
8. Contact Person's email address. *
9. Organization's mission statement. *

10. How many years has the organization been in operation? *

11. Provide an example of a project initiated by your organization in the last three years that had a wide community reach and impact. If a newly established organization, provide your experience with a prior project that inspired this proposal. *

12. What is the program, service, or activity you are proposing? *

13. Why do you believe this program, service, or activity is necessary for the community you serve? Response can include information or data that demonstrates the need. *

14. How does the program or project provide economic opportunity to address disparities or filling the gap in economic achievement, primarily among historically marginalized groups? *

15. Does the program, service or activity include partnerships or collaborations with other organizations? *

- Yes
- No

16. If yes, what organization(s)? Provide a detailed description of the partnership/collaboration.

17. Provide the projected demographics of community members that will be served by the program, service or activity (response should include age, race/ethnicity, national origin, gender, zip code, and income).*

18. How many community members are estimated to be served by this program, service or activity and over what period of time? *

19. How much funding are you requesting?*

20. What is the organization's annual budget? *

21. Please email a copy of the project budget for upcoming year to equity@dmgov.org. The project budget must be on a spreadsheet. Have you emailed this? *

Q Yes

Q No

22. Provide a timeline, including an itemized list of activities, for how the grant funds would be spent over the next year.*

23. Within the last five years, has the organization received any funding from the City of Des Moines? *

Q Yes

Q No

24. If yes, for what purpose and how much?

25. Authorization Date: Please select the date you are providing authorization to process this grant request. *

26. Please email any additional supporting documents to equity@dmgov.org.

would recommend this proposal for funding: YES or NO	Poor Does not meet criteria 0	Fair Meets some criteria 2
General Information		
Applicant:		
Organization's address:		
Program Description:		
Entrepreneurship or upskilling training offering		
Connected with the marginalized groups		
Experience with wide reach and community impact		
Provides projected demographics of community members to be served		
Relevance and identified needs:		
Provides relevance to the identified community need		
Describes how it will provide economic opportunity to historically marginalized groups		
Provides projected demographics of community members to be served		
Program Impact		
Provides estimated number/percentage of community members to be served		
Collaboration and partnership		
Currently includes or will include partnerships or collaborations with other organizations		
Budget		
Provides total requested funding		
Includes organization's annual budget (projections included)		
Provides timeline and itemized list of activities		
Experience and Qualifications		
Applicant (or its partner/agent that) is a registered 501(c)(3) organization or has a fiscal agent/partner that is a		
Applicant current offers or has demonstrated ability to offer economic opportunity programs		