

## COUNCIL COMMUNICATION

	Number:	<b>21-320</b>	Meeting:	<b>July 19, 2021</b>
	Agenda Item:	<b>55</b>	Roll Call:	<b>21-1147</b>
	Submitted by:	<b>Steven L. Naber, P.E., City Engineer</b>		

### AGENDA HEADING:

Procurement and installation of multi-space parking meters equipment and operating software, not to exceed \$3,245,367.40.

### SYNOPSIS:

Approving the procurement and installation of multi-space parking meter equipment and operating software with Cale America, Inc. for an initial 5-year agreement, plus a renewal for one (1) additional 5-year term.

### FISCAL IMPACT:

Amount: \$3,245,367.40 (not to exceed)

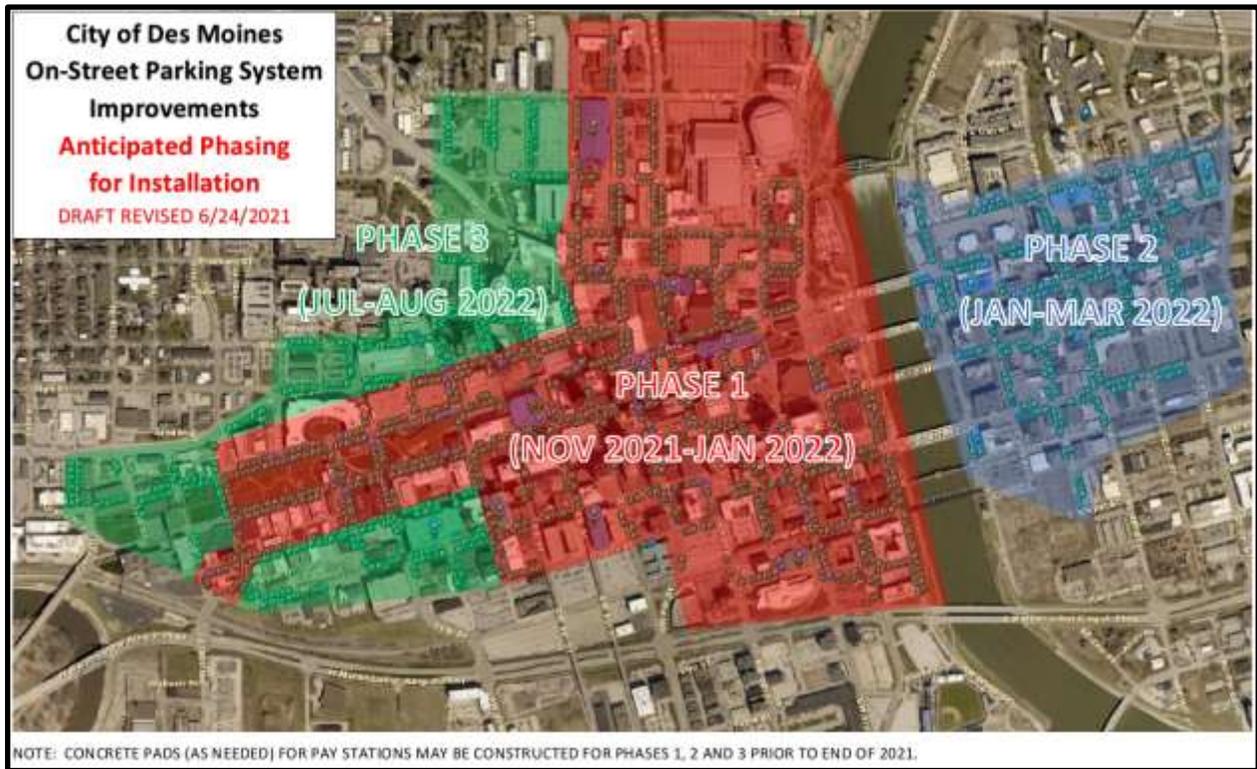
Funding Source: FY2021-2022 CIP, Page 61, Parking – On-Street Parking Technology, PG035, Parking Fund.

### ADDITIONAL INFORMATION:

- The City operates 3,492 metered spaces for on-street parking within the boundaries of present Parking Meter District.
- At the Council's Quarterly Planning Session on January 30, 2019, Council gave direction to City staff to pursue an overhaul of the on-street parking system by removing the individual parking meters (at a minimum the highest value parking meters in the core downtown area), and replacing the individual meter heads with multi-space meter (MSM) pay stations along with a pay-by-cell phone (payment application) payment option.
- Funding to update the on-street metered parking system with the new multi-space meter system and pay-by-cell phone application has been allocated in the City's Capital Improvement Program over fiscal years (FY) 2021, 2022 and 2023.
- This project will replace the existing individual meter heads that control one (1) or two (2) spaces with nearly 400 MSM pay stations. Generally, one (1) pay station will be installed on each City block where metered parking is available.

- The project is not anticipated to change the number of individual metered on-street parking spaces in the Parking Meter District.
- The City received proposals from three (3) companies in response to a Request for Proposals (RFP), N20-138, for Multi-Space Parking Meter System to procure and install MSM equipment and certain software for the management and operation of the on-street parking system.
- As part of the proposal response, the three (3) companies installed their MSM equipment in the Municipal Services Center parking lot for live demonstration purposes.
- A stakeholder committee, including representatives from Des Moines Downtown Chamber, Greater Des Moines Partnership, Downtown Neighborhood Association, Historic East Village Board, the Ward 3 and 4 Councilmembers, and other interested users of the on-street parking system, were given an opportunity to test the MSM equipment and provide feedback.
- The Evaluation and Selection Committee is recommending Cale America, Inc (also known as Flowbird), be awarded the contract based on:
  - Highest rated based on feedback from stakeholder committee.
  - Fully compliant with City's requirements for credit card security.
  - Existing integration with, and endorsed by, Cardinal Tracking, the City's current parking enforcement application provider.
  - Installation and service assistance through Baker Group, which provides a local service office.
  - Robust back-office system which remotely monitors the equipment and provides analysis tools for local parking data and trends.
  - Extensive experience with the installation and operation of similar systems with over 320,000 MSMs deployed across the US and around the world; including, large cities with variable climates (Chicago, Minneapolis, St. Paul, Detroit, Atlanta, Las Vegas, etc.).
  - 9.7-inch touch screen provides an experience similar to using a smart phone.
- The two (2) proposers which were not selected for recommendation for award by the Evaluation and Selection Committee, IPS Group, Inc. and T2 Systems, each filed an appeal to the Committee's scoring and recommendation. Pursuant to the Procurement Ordinance and the terms of the RFP, the City Manager appointed the Finance Director as the hearing officer and the hearing officer made his determination on the basis of the record, including the RFP, the proposals, and the record made in the appeal. The objections raised in both appeals were overruled and that appeal report was delivered to the 3 proposers on July 13. The decision of the hearing officer is final and any appeal from that decision must be made to the district court.
- Installation of the new parking meter system is anticipated to begin in the fall 2021 and will be completed in three (3) separate phases, commencing in the western portion of the Parking Meter District and proceeding to the east. The outer areas (less demand) of the parking meter district will be completed last by fall 2022. Please see below anticipated phasing map. Phasing timeframes could change subject to weather conditions, unforeseen material shortages, or coordination with other developments, construction, and/or events. Specific details of the phasing will be finalized with the vendor prior to the start of installation work.

- The City will also engage the services of a pay-by-cell phone application to provide an additional payment option for on-street parking. These services would be provided under a separate agreement with a different vendor.



**PREVIOUS COUNCIL ACTION(S):**

Date: June 24, 2019

Roll Call Number: [19-0965](#)

Action: [Approving](#) exception to request for proposals process for good cause and approving Professional Services Agreement with Walker Parking Consultants/Engineers, Inc. d/b/a/Walker Consultants, for the on-street parking technology implementation, not to exceed \$95,000 ([Council Communication No. 19-286](#)) Moved by Boesen to adopt. Motion carried 6-1. Absent: Cownie.

**BOARD/COMMISSION ACTION(S):**

Board: Access Advisory Board

Date: April 21, 2021

Resolution Number: 21-19

Action: Frank Strong moved to approve the project. Nathan Stieler seconded the motion. Motion carried 8-0.

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:**

Anticipated actions include partial payments to the contractor and final acceptance of work.

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