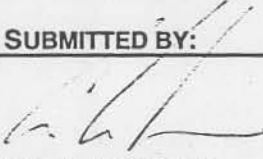


**OFFICE OF THE CITY MANAGER  
DES MOINES, IOWA**

**CITY COUNCIL COMMUNICATION 96-079  
FEBRUARY 26, 1996 AGENDA**

SUBJECT:	TYPE:	PREPARED BY:	SUBMITTED BY:
RESIDENCY REQUIREMENT JUNIOR AND SENIOR GOLF BADGES	◆ RESOLUTION ORDINANCE RECEIVE/FILE	DONALD TRIPP PARK & RECREATION DIRECTOR	 ERIC A. ANDERSON CITY MANAGER

**SYNOPSIS —**

It is recommended that the residency requirement to purchase Senior and Junior Golf Badges be eliminated.

**FISCAL IMPACT —**

Not known; however, this action should increase gross revenues to the golf enterprise fund.

**RECOMMENDATION —**

Approval.

**BACKGROUND —**

To purchase an annual Senior or Junior Golf Badge, a golfer must be a resident of Des Moines.

In an attempt to determine if youth participation in golf could be increased during the 1995 season, the rule on Junior residency was suspended by the Park and Recreation Board, and a promotional effort was made to enlist young golfers. The result was Junior Badge sales in 1995 totaled 171, up from 111 in 1994. Of the total sold in 1995, 34 were non-resident.

Sales of Senior Badges fell in 1995 to 54 badges from 71 in 1994. Increases in price of the Senior Badge have most likely had more of an impact on the decrease of Senior Badge sales than the non-resident rule. However, by eliminating the non-resident rule, the Citizens Golf Committee and Park and Recreation Board believe it would potentially increase both the number of senior participants and revenues at the City's golf courses.

In addition, the City's golf courses operate as an enterprise fund, no City tax dollars subsidize the operation and development of the golf courses.

At their meeting of February 13, 1996, by Resolution 11669, the Park and Recreation Board recommended eliminating the residency requirement for Junior and Senior Golf Badges.