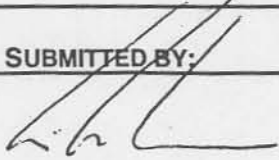


OFFICE OF THE CITY MANAGER
DES MOINES, IOWA

CITY COUNCIL COMMUNICATION 96-081
FEBRUARY 26, 1996 AGENDA

SUBJECT:	TYPE:	PREPARED BY:	SUBMITTED BY:
IOWA ARTS COUNCIL MINI GRANT APPLICATION	◆ RESOLUTION ORDINANCE RECEIVE/FILE	DONALD TRIPP PARK & RECREATION DIRECTOR	 ERIC A. ANDERSON CITY MANAGER

SYNOPSIS —

An application for a mini-grant from the Iowa Arts Council.

FISCAL IMPACT —

The grant request is in \$1,000. Corporate sponsorship will provide the required cash match.

RECOMMENDATION —

Authorize submission of the grant application.

BACKGROUND —

The Iowa Arts Council Mini-Grants provides financial support to organizations to hire qualified media and design arts professionals to assess previous marketing or promotional plans and materials or develop new plans and design new materials. The Park and Recreation Department recently secured a \$6,000 ICCG grant to support a summer evening concert series on the amphitheater.

If awarded, this grant will be used to promote the Nightfall on the River '96 concert series, which will be held Thursday evenings during June and July on the amphitheater. The City is required to provide a 100% cash match for this grant. Corporate sponsorship in the amount of \$10,000 has been secured to cover the cash match required by this grant.