

OFFICE OF THE CITY MANAGER
DES MOINES, IOWA

CITY COUNCIL COMMUNICATION 96-232
JUNE 3, 1996 AGENDA

SUBJECT:	TYPE:	SUBMITTED BY:
CONCESSION AGREEMENT FOR ASHWORTH POOL	◆ RESOLUTION ORDINANCE RECEIVE/FILE	DONALD TRIPP PARK & RECREATION DEPARTMENT

SYNOPSIS —

The concession agreement for Ashworth Pool, between the City and Silas Lee, Jr., concessionaire, has been prepared.

FISCAL IMPACT —

The concessionaire will pay 15 percent of total gross revenue to the City. Based on attendance of 25,000 patrons in 1995, each spending \$1, revenue expected may be \$3,500 for the season.

RECOMMENDATION —

Approve the proposed concession agreement with Silas Lee, Jr.

BACKGROUND —

In the summer of 1995, a patio area was designed and constructed for the purpose of providing concessions to the Ashworth patrons, utilizing a concession wagon. Over the years, City staff has received numerous requests for concessions to be sold at Ashworth, as there is no store within several miles of the pool. Staff sent out proposals to approximately 20 vendors, but only one vendor responded with a proposal. Silas Lee, Jr., has submitted a proposal to offer concessions at Ashworth. He has shown a great deal of enthusiasm and interest in providing top quality service at the pool. The concessionaire will provide food and beverage concessions from a portable cart at Ashworth Pool, on the newly constructed concession patio. This contract covers a three-year period beginning January 1, 1996 through December 31, 1998.