

**OFFICE OF THE CITY MANAGER
DES MOINES, IOWA**

**CITY COUNCIL COMMUNICATION 96-283
JULY 1, 1996 AGENDA**

SUBJECT:	TYPE:	SUBMITTED BY:
LIQUOR CONCESSION AGREEMENT FOR RIVERFRONT AMPHITHEATER	◆ RESOLUTION ORDINANCE RECEIVE/FILE	DON TRIPP PARK & RECREATION DIRECTOR

SYNOPSIS —

The concession agreement is between the City of Des Moines and concessionaire. The concessionaire will, for the convenience of persons or groups renting the Amphitheater for concerts, weddings and social gatherings, sell and dispense alcoholic beverages at the Amphitheater. No alcohol will be dispensed or served except by the concessionaire, including those special events and concerts sponsored by the City of Des Moines Park and Recreation Department.

FISCAL IMPACT —

The concessionaire will pay 20 percent of total gross revenue to the City. Revenue is anticipated at \$4,500 per season.

RECOMMENDATION —

Approve the proposed concession agreement with Embassy Suites.

BACKGROUND —

There is a need to have a concessionaire on contract to provide alcoholic beverages during wedding receptions, concerts, and private rentals. Requests for proposals were sent out in June, with one bid returned. This agreement is exclusively for rights to provide alcoholic concession service for the Greater Des Moines Riverfront Amphitheater. This facility will be operated and maintained by the City of Des Moines. There were previous discussions and a bid solicited for the maintenance and management of the Amphitheater, but no bids were received. The Park and Recreation Department believes the City should retain control of the scheduling of this facility to assure community access. The Amphitheater is scheduled to be open for use with a concert on July 11, 1996. Embassy Suites will need a liquor license to sell liquor on this site.