OFFICE OF THE CITY MANAGER DES MOINES, IOWA

CITY COUNCIL COMMUNICATION 96-370 SEPTEMBER 3, 1996 AGENDA

| SUBJECT: | TYPE: | SUBMITTED BY: |
|--|-----------------------------------|--|
| USE OF CITY PARKING LOT — MOTOR-IOWAY | RESOLUTION ORDINANCE RECEIVE/FILE | MARTIN K. FREDERICKSON FINANCE DIRECTOR |

SYNOPSIS -

A sesquicentennial celebration of the motor vehicle in Iowa throughout a seven-day, state-wide tour of selected categories of motor vehicles.

FISCAL IMPACT -

N/A

RECOMMENDATION -

Approval.

BACKGROUND -

Motor-Ioway 1000 is a seven-day, state-wide tour of 150 totally different vintage vehicles. The tour will be from October 5-11, 1996, and will include automobiles, trucks and commercial vehicles, emergency vehicles, motorcycles, racing vehicles, street rods and specialty vehicles. The tour is part of the State's sesquicentennial celebration and is designed to be a rolling museum of motor vehicle history. The tour will cover the state, and average 100 to 150 miles per day.

The event is sponsored by AAA Iowa, WHO-TV, WHO-Radio, Palmer Radio Network, the Iowa Motor Truck Association, the Iowa Good Roads Association, the Associated General Contractors, and the Iowa Automobile Dealers Association. It is also endorsed by the Iowa Sesquicentennial Commission and a designated charity partnership for a drug-free Iowa.

The opening ceremonies and start of the tour is scheduled for the evening of Friday, October 4, 1996, at the Embassy Suites Hotel with the Governor officially starting the tour.

The organizers of the event have requested use of the City Hall employee parking lot, after working hours on Friday October 4, 1996, to park the tour vehicles for display and for the opening ceremonies. The vehicles would begin the tour from the Capitol grounds on the morning of Saturday, October 5, 1996.

A roll call has been prepared authorizing use of the lot after business hours on Friday, October 4, 1996, for the purpose of parking tour vehicles.