

**OFFICE OF THE CITY MANAGER
DES MOINES, IOWA**

**CITY COUNCIL COMMUNICATION 96-380
SEPTEMBER 3, 1996 AGENDA**

SUBJECT:	TYPE:	SUBMITTED BY:
CITY OF DES MOINES WEB SITE	◆ RESOLUTION ORDINANCE RECEIVE/FILE	ROBYN ELLERT ADMINISTRATIVE INTERN

SYNOPSIS —

An agreement with Visionary Systems, Ltd. has been prepared to construct and update on a weekly basis a City of Des Moines internet web site.

FISCAL IMPACT —

This money is budgeted under the Technology Information Fund in the Operating Budget, Account #019919.

Initial Web Site Development is estimated at \$4,230.
Update Costs are \$400 a month.
Server Space Rental Fees are \$240 every six months.

RECOMMENDATION —

Approval.

BACKGROUND —

The internet represents a pivotal information source that provides up-to-date information about City-wide events, news, places of interest, restaurants, weather and other interesting and important City features. However, Des Moines currently lacks this essential Internet presence; and has, therefore, foregone a vital opportunity to inform Internet users in Des Moines and around the world of this City's many attributes.

This contract provides for the construction of a City of Des Moines Home Page, which will include a main introductory page, and pages featuring weekly listings of the City Council agenda and minutes from the previous meetings. It will also include a directory of City employees and their phone numbers, neighborhood leaders, and the 20 most requested City forms. The City will supply information to Visionary Systems on a diskette compatible with Microsoft Word.

The proposed web page will be placed on five major Internet search engines, allowing users around the world the ability to access City of Des Moines information. The site will also be linked from Des Moines Today (<http://www.desmoines.com>), thereby providing users another vehicle of accessing City information.