

**OFFICE OF THE CITY MANAGER
DES MOINES, IOWA**

**CITY COUNCIL COMMUNICATION 96-390
SEPTEMBER 16, 1996 AGENDA**

SUBJECT:	TYPE:	SUBMITTED BY:
ENTERPRISE COMMUNITY SSBG ENTITLEMENT FUNDS	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JIM GRANT COMMUNITY DEVELOPMENT DIRECTOR

SYNOPSIS —

On the September 16, 1996, agenda there are three roll calls awarding Enterprise Community Social Service Block Grant (SSBG) entitlement funds to:

- The Citizens for Community Improvement (CCI) and the Community Housing Development Corporation (CHDC) collaboration—\$10,000;
- One's Self-Actualizing Communications Skills (OSACS) Women's Center, Big Brothers/Big Sisters, and the Des Moines Public Schools collaboration—\$30,000; and
- Des Moines Area Community College (DMACC) Career Opportunities Program—\$20,000.

FISCAL IMPACT —

Enterprise Community SSBG entitlement funds in the amount of \$60,000 will be utilized.

RECOMMENDATION —

Award and authorize contract negotiations with CCI, CHDC, OSACS Women's Center, Big Brothers/Big Sisters, the Des Moines Public Schools, and DMACC for SSBG funding consistent with the Enterprise Community Strategic Plan.

BACKGROUND —

On November 20, 1995, by Roll Call No. 95-4424, the City Council approved the Memorandum of Agreement between the City of Des Moines, the State of Iowa, and the U.S. Department of Housing and Urban Development which incorporates the Enterprise Community Strategic Plan and the benchmarks which measure the progress of major projects contained in the Enterprise Community Strategic Plan.

The Enterprise Community Steering Committee (ECSC) has released three project applications for Enterprise Community projects:

Enterprise Community Non-Traditional Real Estate Service Project
Enterprise Community Mentoring Project
Enterprise Community Chemical Dependency Counseling Training Program

The applications received for these projects have been reviewed by the appropriate Environment Work Group. The review process included both a review of the project application and interviews with the project applicants.

The ECSC, at its September 5, 1996 meeting, reviewed the applications and the accompanying recommendations for each project. The ECSC recommended the following three applications for approval for contract negotiation.

CCI and CHDC collaboration—\$10,000:

- Conduct outreach to both Enterprise Community residents who are currently renters and others interested in purchasing a home in the Enterprise Community.
- Provide a user-friendly service that guides prospective homeowners through the entire home buying process.
- Identify existing resources and assist potential homeowners in accessing these services.
- Identify and market housing opportunities in the Enterprise Community.

The OSACS Women's Center, Big Brothers/Big Sisters, and the Des Moines Public Schools collaboration—\$30,000:

- Recruiting, screening, and training positive adult mentors through presentations, meetings, and other recruitment avenues.
- Matching a minimum of 50 Enterprise Community youth with positive role models for a minimum length of one-year beginning at the time of match.
- Ensuring that selected mentors are representative of the Culturally Diverse Enterprise Community population.
- Planning and coordinating a minimum of four group activities with both mentors and mentees.
- Maintaining appropriate records and tracking the progress of all matches.

DMACC—Career Opportunities Program—\$20,000:

- Actively recruit Enterprise Community residents, who have demonstrated an aptitude for working in the area of Substance Abuse treatment and prevention, to enroll in the program leading to their certification as a Chemical Dependency Counselor.
- Work with the Mid-City Addiction Team (MCAT) to provide internships when possible.

The ECSC does not recommend that the Iowa Comprehensive Human Services (ICHS) or the CCI applications for the Enterprise Community Mentoring Project be approved because the proposals did not adequately address the scope of work set forth by the ECSC.

Upon review of all of the project applications, Community Development Department staff concurs with the ECSC recommendations.