

OFFICE OF THE CITY MANAGER
DES MOINES, IOWA

CITY COUNCIL COMMUNICATION 96-482
NOVEMBER 18, 1996 AGENDA

SUBJECT:	TYPE:	SUBMITTED BY:
FIRST CONSIDERATION OF ORDINANCE TO AMEND LICENSE PROCEDURE FOR TRANSIENT MERCHANTS	RESOLUTION ◆ ORDINANCE RECEIVE/FILE	DONNA V. BOETEL-BAKER CITY CLERK

SYNOPSIS —

On the November 18, 1996, Council agenda is a roll call to amend the Transient Merchant licensing procedures as requested by the City Council.

FISCAL IMPACT —

Potential increase in number of licenses issued could generate approximately \$500 in revenue annually.

RECOMMENDATION —

Approval of First Reading of the Ordinance

BACKGROUND —

In response to recommendations from Council Member McPherson, staff from the Legal, Police, Zoning and City Clerk Departments met and recommend several changes to the license procedures for Transient Merchants. Specifically, the term of *Transient Merchant* has been clarified to include *an outdoor merchandising business from a temporary location or structure*.

The exceptions to the ordinance have been completely modified as follows: Sales by transient merchants excepted below do not require a license under this subchapter; however, the provisions of section 9-132 shall apply to the conduct of all sales by transient merchants.

- (a) The sale of food in the C-3 Central Business District (downtown area).
- (b) The sale of food in public parks with permission of the Park Board.
- (c) The sale of fruits and/or vegetables; however, a transient merchant operating under this exception shall register with the City Clerk by supplying all information required under Section 9-123.

Finally, the suspension or renovation of the license is changed to a notification time of five days, as opposed to the previous 10-day notice.