

**OFFICE OF THE CITY MANAGER
DES MOINES, IOWA**

**CITY COUNCIL COMMUNICATION 96-510
DECEMBER 2, 1996 AGENDA**

SUBJECT:	TYPE:	SUBMITTED BY:
SKYWALK GRAPHICS— DESIGN GROUP, INC.	◆ RESOLUTION ORDINANCE RECEIVE/FILE	JAMES A. THOMPSON TRAFFIC AND TRANSPORTATION DIRECTOR

SYNOPSIS —

Additional funding for Designgroup, Inc. to provide additional skywalk signage, and to account for increasing costs due to changing computer technology and changes in the photographic industry.

FISCAL IMPACT —

Based upon an itemized hourly breakdown of personnel and materials, the total cost of the consultant design contained in the Proposed Scope of Services is \$29,762.

Funds for this project are contained in the 1996-97/2001-02 Capital Improvements Program on page 291, Fund Code 389445.

RECOMMENDATION —

The proposed Supplemental Agreement No. 2 with Designgroup, Inc. was reviewed by the Skywalk Commission on November 21, 1996, and a recommendation to present the Supplemental Agreement to the City Council for final approval was unanimously approved. Staff recommends approval of Supplemental Agreement No. 2 with Designgroup, Inc.

BACKGROUND —

On April 16, 1990, by Council Roll Call No. 90-1637, the City entered into an agreement with Designgroup, Inc. to provide for updated graphics for the Skywalk System directories. On September 16, 1991, by Council Roll Call No. 91-4043, Designgroup, Inc. was hired to provide upgraded graphics for the Skywalk System overhead signs. At the recommendation of the Skywalk Commission, this 1991 contract was amended by Supplemental Agreement Number 1, by Council Roll Call No. 94-737 on January 24, 1994, to include analysis and recommendations on Skywalk Graphics Panels, Skywalk Amenities, Skywalk Information Opportunities, Skywalk System Parking Identification, Temporary Signage for Special Events, Elevator Signage, Bridge Identification Signs, and a Policy on Overhead Sign Messages.

During 1994 and 1995, work was accomplished by Designgroup, Inc. on the overhead sign inserts and on new directory inserts. In 1995, a contract was awarded to ASI Signs for the fabrication and installation of the new inserts, which were completed late that year. The Policy on Overhead Sign Messages was completed, and work was initiated on Skywalk System Parking Identification Signs, Elevator Signage, Bridge Identification Graphics and Vertical Access Information Signs. However, because of changing computer technology and changes in the photographic industry, Designgroup, Inc. had to utilize staff resources over and above those originally anticipated to complete the overhead and

directory portion of their contract. Resources do not remain within the original budget to complete the work contained in the 1994 Supplemental Agreement.

Additional graphics work is necessary to add signage for the new skywalk links presently completed or under construction within the system. These tasks include the development of computer images for overhead signs and directories for the connection to Firststar Bank, skywalk connections to the Civic Center, Federal Building, Third and Court Parking Garage, Polk County Administration Building, and The Equitable Home Office Building. There is also a need to update all directory inserts within the system to add the new skywalk connections and to modify names where corporate names have changed.

A second Supplemental Agreement has been negotiated with Designgroup, Inc. which includes the completion of those tasks contained in the 1994 Supplemental Agreement which have been initiated and not completed, as well as the additional work identified above.

It is noted that this Revised Scope of Services does not include those tasks on Skywalk Amenities and on Skywalk Informational Opportunities. Both of these tasks are unrelated to graphics and can best be addressed by a separate analysis.