

City Council Communication 97-578

December 8, 1997 Agenda

Subject:

Golf Fees and Charges –

1998 Season

Submitted by:

Donald Tripp

Park and Recreation

Synopsis —

Approve golf fees and charges changes for 1998 golf season.

Fiscal Impact —

\$6,000 (revenue)

Recommendation —

Approve changes as recommended.

Background —

The Park and Recreation Board met on Tuesday, October 14, 1997, and by Resolution #97-194 recommended that the golf fees and charges for the 1998 season remain the same except for an increase in the Junior Badge. The financial success of the '96-'97 fiscal year encouraged the Board to maintain most current price lines. Revenues exceeded expenses by approximately \$100,000. With variables such as weather, annual salary adjustments, equipment purchases, and indirect cost allocations, this profit figure cannot be guaranteed in subsequent years. It remains, however, a strong indicator that the golf program can sustain itself under present management conditions. By holding fees the same for an additional year, the Park and Recreation Department hopes to increase the number of players and rounds at the City's courses. This growth will yield even greater opportunity for profit.

The fee for the Junior Badge has been at \$80 since 1993 to encourage youth to play golf. The number of Junior badges sold has increased from 139 in 1993 to over 350 in the 1997 season. At its October 1, 1997 meeting, the Park and Recreation Board's Citizen Golf Committee recommended that the \$80 fee for a Junior badge be increased to \$100. The new price remains competitive and reasonable when compared to other public golf courses both within and outside the Metropolitan Des Moines area.