CITY COUNCIL COMMUNICATION:

98-244

AGENDA: JUNE 15, 1998

OFFICE OF THE CITY MANAGER CITY OF DES MOINES, IOWA

SYNOPSIS —

SUBJECT: APPROVAL OF GRANT AGREEMENT WITH THE IOWA DEPARTMENT OF ECONOMIC DEVELOPMENT

TYPE: RESOLUTION ORDINANCE RECEIVE/FILE

SUBMITTED BY: JAMES GRANT COMMUNITY DEVELOPMENT DIRECTOR Approval of grant agreement between the Iowa Department of Economic Development (IDED) and the City for a consultant to conduct a feasibility study and to assist in the development of a " business driven" training center in the Enterprise Community.

FISCAL IMPACT -

IDED Governmental Enterprise funds in the amount of \$5,000 will be utilized.

RECOMMENDATION -

Approval.

BACKGROUND -

Representative Wayne Ford and IDED have requested that the City enter into grant agreement for \$5,000. This agreement will provide for hiring of a consultant to conduct a feasibility study and to assist in the development of a "business driven" training center that would be located in the Enterprise Community. The agreement covers a two-month phase project. If certain goals are met, a new or amended agreement will be signed to extend the project for another four months. During phase one, the consultant must research other similar projects around the country and prepare a report for a presentation to interested entities. The following components have been identified in the "Work Statement" :

• Preparation of proposals regarding models that can be replicated and possible modifications to those proposals that would be necessary to meet the City' s needs.

ITEM _

• Meeting with Mayor Daniels and neighborhood associations and other community leaders to discuss the concept and the research results and get their feedback.

• Identification of barriers and objections to these proposals and quantify the outcome of this meeting. Questions to be answered include: Is there support? Are the barriers insurmountable? What exactly will the Enterprise Community want before they are willing to put their "blessing" on the project?

• A strategic planning session will be held with IDED, Representative Wayne Ford and other partners to develop a strategic plan to eliminate or mitigate barriers and objections. A second meeting with Enterprise Community partners will be planned.

• Strategies to address identified issues and concerns will be presented (either individually or collectively as a group) and discussed. An agreement from the Enterprise Community must be reached before the next step is attempted which includes acceptance for a project (product) which will be pursued further.

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