



**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**98-290**

**SYNOPSIS —**

**AGENDA:**  
JULY 13, 1998

Propose Council action to approve the extension of the current 28E Agreement to July 21, 1999.

**SUBJECT:**  
SECOND  
AMENDMENT TO  
28E AGREEMENT  
BETWEEN THE CITY  
OF DES MOINES  
AND THE BLANK  
PARK ZOO  
FOUNDATION

**FISCAL IMPACT –**

None. Funding to be provided through Foundation gifts.

**RECOMMENDATION –**

**Approve amendment to current 28E Agreement.**

**TYPE:**  
**RESOLUTION**  
ORDINANCE  
RECEIVE/FILE

**BACKGROUND –**

**SUBMITTED BY:**  
DONALD TRIPP  
PARK AND  
RECREATION  
DIRECTOR

The Blank Park Zoo Foundation, a private non-profit corporation, has had an agreement with the City since May 17, 1982. The purpose of the agreement is to authorize the Zoo Foundation to conduct promotional and fundraising activities on behalf of the Blank Park Zoo (City). This agreement essentially establishes the terms for the Zoo Foundation to conduct promotional and fundraising programs in the community and use the Zoo for fundraising events, primarily for marketing, animal acquisition, educational programming, and capital improvements. It further authorizes the Zoo Foundation to maintain a membership program and other annual support programs, and to retain funds derived from these programs to improve the Zoo.

Since 1985, the Zoo Foundation has contributed over \$1,115,769 to the Zoo, and recently completed a \$5 million five-year capital campaign to construct new exhibits at the Zoo.

The reason for the second amendment to extend the current 28E Agreement to July 21, 1999, is to allow for the additional time

necessary for the Zoo Foundation to complete a new Business Plan to project future financial support for the Zoo in preparation for negotiating a new agreement with the City for future Zoo expansion.

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