



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

98-344

SYNOPSIS —

AGENDA:

AUGUST 17, 1998

The Iowa Transportation Commission has approved the fund distribution and funding ratio for the FY98/99 Commercial Air Service Marketing Program (CASMP), and the Iowa Department of Transportation (IDOT) has provided a grant for consideration by the City.

SUBJECT:

APPROVAL OF
STATE OF IOWA
GRANT
AGREEMENT FOR
FY98/99 FUNDING -
COMMERCIAL AIR
SERVICE

FISCAL IMPACT –

The City of Des Moines, on behalf of the Des Moines International Airport, has been provided an agreement for funding that provides payment of 50% of eligible costs, not to exceed \$74,040 for marketing, advertising, and public relations programs. The approved Airport operating budget for FY98/99 provides funds for participation in the CASMP.

TYPE:

**RESOLUTION
ORDINANCE
RECEIVE/FILE**

RECOMMENDATION –

Approval.

SUBMITTED BY:

WILLIAM
FLANNERY
AVIATION
DIRECTOR

BACKGROUND –

Since FY94/95, IDOT' s CASMP has provided funding for marketing, advertising, and public relations programs to improve scheduled air service and increase passenger traffic at Iowa's ten commercial service airports. The Transportation Commission establishes annually the amount of funds to be allocated to each commercial service airport. Programs funded must be started and completed between July 1st and June 30th of each fiscal year. The funding ratio for FY98/99 is 50% state funding with the participating airport funding the remaining 50%. On April 7,1998, by Resolution No. A98-106, the Airport Board approved a grant application for the participation in the FY98/99 Iowa CASMP and authorized the Aviation Director to

submit the grant application to IDOT. On August 4, 1998, by Resolution No. A98-288, the Airport Board directed that the proposed FY98/99 grant be forwarded to the City Council with a recommendation for approval. Due to the language in the ordinance which established the Airport Board and grants to the Airport Board its authority, this State of Iowa grant requires approval by the City Council.

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