



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

98-455

SYNOPSIS —

**AGENDA:
OCTOBER 5, 1998**

To approve submittal of Iowa Community Cultural Grant.

**SUBJECT:
MUSIC UNDER THE
STARS IOWA
COMMUNITY
CULTURAL GRANT
APPLICATION**

FISCAL IMPACT -

A \$10,000 grant request with matching funds in the amount of \$10,000.

**TYPE:
RESOLUTION
ORDINANCE
RECEIVE/FILE**

RECOMMENDATION -

Approval.

**SUBMITTED BY:
DONALD TRIPP
PARK AND
RECREATION
DIRECTOR**

BACKGROUND -

Awarded by the State of Iowa Department of Cultural Affairs, the Cultural Grant provides funding to non-profit, tax exempt groups to support the development of community programs which provide jobs to local Iowans while promoting Iowa's cultural and historic heritages through the development of music, cultural programs, and tourism projects. A highly competitive process, the City applied for and received a \$6,000 grant in Fiscal Year 1996. If awarded, the funding will be used for audience development and retention by updating the Des Moines Municipal Band's music library, expanding the promotional/advertising effort, and adding two "Big Band" concerts to the schedule. The Sunday evening series at the Capitol, an annual tradition since 1947, is scheduled for ten weeks in 1999 during June, July, and August.

Both the number of applicants and the scoring of the applications determine the competitive grant award. This grant requires an equal amount of matching funds, which is already secured through the City's Operating Budget and corporate

support.

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