



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

98-578

SYNOPSIS -

AGENDA:

Approve Park and Recreation Board recommended tournament fee schedule for the James W. Cownie Soccer Park from \$60 per field per day to \$100 per field per day.

DECEMBER 21, 1998

SUBJECT:

FISCAL IMPACT -

JAMES W. COWNIE
SOCCER PARK
TOURNAMENT FEES

Estimated increase of \$6,300 from 1998 revenues.

TYPE:

RECOMMENDATION -

**RESOLUTION
ORDINANCE
RECEIVE/FILE**

Approval.

SUBMITTED BY:

BACKGROUND -

DONALD M. TRIPP
PARKS AND
RECREATION
DIRECTOR

By Resolution No. 98-216, the Des Moines Park and Recreation Board recommended the tournament fee increase identified above. This recommendation was presented by the Soccer Advisory Committee, a citizen-based committee appointed by the Park and Recreation Board, representing different fractions of the Greater Des Moines soccer community.

The decision to increase the tournament fees was based on three factors:

- 1) Fair and competitive price compared to other soccer fields in the state.
- 2) The quality of turf and the amenities the Park offers.
- 3) The tournament host continues to receive all revenues generated through the concession operations.

The James W. Cownie Soccer Park had a great first season with eight major tournaments and several league games being played at the Park. The verbal comments we have received on the Park have been outstanding. In order to maintain the quality of fields and to continue to improve and maintain the facilities, the Park and Recreation Department wants to bridge the gap of revenue over expenses.

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