



**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**99-185**

**SYNOPSIS -**

**AGENDA:**

To approve the proposed fees for the Blank Park Zoo 1999 Visitor Season.

APRIL 26, 1999

**FISCAL IMPACT -**

**SUBJECT:**

The impact on Fiscal Year (FY) 1999-2000 operating revenue is a projected increase of \$5,225.

BLANK PARK ZOO  
1999 FEES

**RECOMMENDATION -**

**TYPE:**

**Approve the proposed fees for the Blank Park Zoo 1999 Visitor Season.**

RESOLUTION  
**ORDINANCE**  
RECEIVE/FILE

**BACKGROUND -**

**SUBMITTED BY:**

The Blank Park Zoo catering program and group sales prices are competitive with other Des Moines area catering and rental rates. The proposed fees for Pavilion rentals are \$200 (for 4 hours) with use of Zoo catering services and \$600 (for 4 hours) without Zoo catering. This is proposed because groups that use Zoo catering generate an average of \$600 per group.

DONALD TRIPP  
PARK AND  
RECREATION  
DIRECTOR

The \$1 increase for School Group Chaperons was inadvertently omitted from last year's approved fees. It should be the same as the adult group rate of \$4.

The proposed fees are based on Zoo staff evaluation of increased costs, similar fees in other Midwest zoos, and the local recreation market. The Zoo will continue to meet the needs of special audiences with appropriate fee discounts and waivers, as needed to serve a diverse community.

These fees have been recommended for approval by the Park

and Recreation Board and the Blank Park Zoo Board of Directors.

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