

**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

99-353

SYNOPSIS -

AGENDA:

AUGUST 16, 1999

SUBJECT:

APPROVAL OF
STATE OF IOWA
GRANT
AGREEMENT FOR
FY99/00 FUNDING
COMMERCIAL AIR
SERVICE
MARKETING
PROGRAM

The Iowa Transportation Commission has approved the fund distribution and funding ratio for the Fiscal Year (FY) 99/00 Commercial Air Service Marketing Program (CASMP), and the Iowa Department of Transportation (IDOT) has provided a grant for consideration by the City. The funding ratio for FY99/00 is 50 percent state funding with the participating airport funding the remaining 50 percent.

At their August 3, 1999, meeting, by Resolution No. A99-274, the Airport Board approved a recommendation to City Council to approve the grant agreement for the FY99/00 IDOT CASMP.

TYPE:

RESOLUTION
ORDINANCE
RECEIVE/FILE

FISCAL IMPACT-

The City, on behalf of the Des Moines International Airport, has been provided an agreement for funding that provides payment of 50 percent of eligible costs, not to exceed \$77,939 for marketing, advertising, and public relations programs. The approved Airport Operating Budget for FY99/00 provides funds for participation in the CASMP.

SUBMITTED BY:

WILLIAM F.
FLANNERY
AVIATION
DIRECTOR

RECOMMENDATION-

Approval.

BACKGROUND-

Since FY94/95, the IDOT CASMP has provided funding for marketing, advertising, and public relations programs to improve scheduled air service and increase passenger traffic at Iowa's ten commercial service airports. The Transportation Commission establishes annually the amount of funds to be

allocated to each commercial service airport. Programs funded must be started and completed between July 1 and June 30 of each fiscal year.

Last year, on August 17, 1998, by Roll Call No. 98-2626, the City Council approved the FY98/99 Board recommended State of Iowa Grant of 50 percent of the eligible project costs up to a maximum of \$74,040.

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