



**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**99-359**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**AGENDA:**

AUGUST 16, 1999

**SYNOPSIS -**

City Council received a petition from the North High School Student Advisory Council requesting that Holcomb Avenue from Sixth Avenue west to the dead end be renamed "Polar Bear Way." City Council referred the petition to the Traffic Safety Committee, and the committee has approved an honorary designation of Holcomb Avenue from Sixth Avenue west to the dead end as "Polar Bear Way."

**SUBJECT:**

DESIGNATION OF  
AN HONORARY  
STREET NAME-  
HOLCOMB AVENUE  
FROM SIXTH  
AVENUE WEST TO  
THE DEAD END AS  
"POLAR BEAR  
WAY"

**FISCAL IMPACT -**

None.

**TYPE:**

**RECOMMENDATION -**

**Approval.**

**RESOLUTION**  
ORDINANCE  
RECEIVE/FILE

**BACKGROUND -**

**SUBMITTED BY:**

FLOYD BENTZ, P.E.  
CITY ENGINEER

At the July 26, 1999, City Council meeting, the Student Advisory Council at North High School requested the City to rename Holcomb Avenue from Sixth Avenue west to the dead end as "Polar Bear Way." By Roll Call No. 99-2337, this item was referred to the Traffic Safety Committee for review and recommendation.

After the meeting, the City discovered that there is a business located on this portion of Holcomb Avenue and the street name change would necessitate an address change for them. It was then suggested that Council approve an "honorary" street name of "Polar Bear Way" for this dead end section of Holcomb Avenue. This would allow the business to retain its Holcomb Avenue address and at the same time provide an unofficial designation of this street as "Polar Bear Way."

At their August 10, 1999, meeting, the Traffic Safety Committee concurred with staff's recommendation that Holcomb Avenue from Sixth Avenue west to the dead end have the honorary designation of "Polar Bear Way" and that appropriate signing be installed.

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