

**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

99-499

SYNOPSIS -

AGENDA:

To receive and file the City of Des Moines' Right-of-Way signage removal program.

NOVEMBER 15, 1999

FISCAL IMPACT -

SUBJECT:

N/A. Funding support provided by private partners.

RIGHT OF WAY
SIGNAGE
REMOVAL
PROGRAM

RECOMMENDATION -

Receive and file the City of Des Moines' Right-of-Way signage removal program.

TYPE:

RESOLUTION
ORDINANCE
RECEIVE/FILE

BACKGROUND -

SUBMITTED BY:

The Park and Recreation Board, at their September 28, 1999 meeting, approved recommending the Park and Recreation Department proceed with the establishment of the Right-of-Way signage removal program.

DONALD M. TRIPP
PARK AND
RECREATION
DIRECTOR

In an effort to enhance the City's beautification, the Park and Recreation Department is proposing to create an alternative to City staff for the removal of illegally placed signs on the City's Right-of-Way. This program encourages organized 501C.3 groups to participate in adopting a portion of the City to remove all illegally placed signs in return for a nominal fee.

Interested agencies will need to be a registered not-for-profit organization having an advisor or supervisor. The pre-qualified agencies shall be paid \$.20 per sign. Each selected agency shall be trained on City Right-of-Way ordinances and identification of illegal signage.

The City Code under Chapter 2A, Section 7 General

Regulations (G) Yard Signs states that signs "... shall not be placed within any public right-of-way or upon any other public property." The majority of the problem is with signs being placed on MidAmerican Energy utility poles. The Park and Recreation Board and MidAmerican Energy support the concept of the sign removal program.

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