



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

**CITY COUNCIL
COMMUNICATION: SYNOPSIS -**

00-056 Approval of Liquor Concession Agreement with Embassy Suites.

AGENDA: FISCAL IMPACT -

FEBRUARY 7, 2000 The concessionaire will pay 20 percent of total gross revenue to the City. Revenue is anticipated at \$5,000 per season.

SUBJECT: RECOMMENDATION -

AMPHITHEATER
LIQUOR
CONCESSION
AGREEMENT **Approval.**

BACKGROUND -

TYPE: The concession agreement is between the City of Des Moines and Embassy Suites. The concessionaire will, for the convenience of persons or groups renting the Amphitheater for concerts, weddings, and social gatherings, sell and dispense alcoholic beverages at the Simon Estes Riverfront Amphitheater. No alcohol will be dispensed or served except by the concessionaire, including special events and concerts sponsored by the City of Des Moines' Park and Recreation Department.

RESOLUTION
ORDINANCE
RECEIVE/FILE

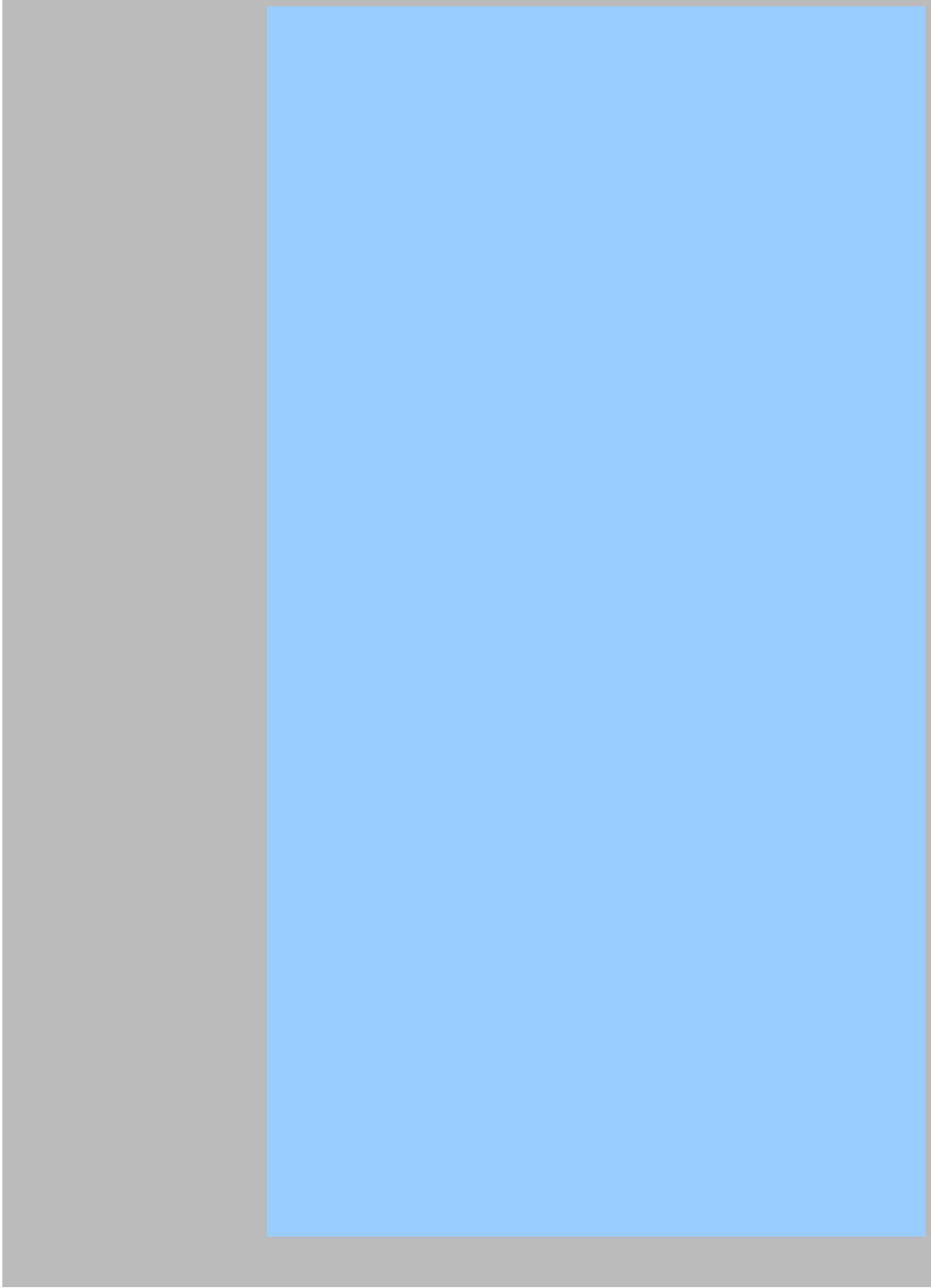
SUBMITTED BY: DONALD M. TRIPP,
PARK AND
RECREATION
DIRECTOR Since July 1996, Embassy Suites Hotel has been the contracted concessionaire to provide alcoholic beverages during concerts, wedding receptions, and other rentals of the Simon Estes Riverfront Amphitheater. For the preceding four years Embassy Suites Hotel has executed their duties in the agreement with exceptional diligence. Their high level of service has enhanced the reputation of the Simon Estes Riverfront Amphitheater as an ideal location for social events.

The 1996 one-year contract awarded to Embassy Suites expired

February 28, 1997. Embassy Suites was then awarded the three-year contract which expired January 15, 2000. Requests for proposals were sent out in December 1999 with one bid returned.

This agreement is exclusively for rights to provide alcoholic concession service for the Simon Estes Riverfront Amphitheater. Embassy Suites will need a liquor license to sell liquor on this site.





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