



**CITY COUNCIL
COMMUNICATION:**

REVISED

ITEM _____

00-127

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

AGENDA:

SYNOPSIS -

APRIL 3, 2000

The Des Moines Park and Recreation Board recommends approval of the proposed Blank Park Zoo Fees and Charges for the 2000 season, effective May 1, 2000. Attached to the roll call is an outline of the "Blank Park Zoo Program Fees."

SUBJECT:

BLANK PARK ZOO-
FEES
AND CHARGES

FISCAL IMPACT -

TYPE:

Operating income is projected to increase by \$8,852 in FY 2000 and \$14,399 in FY 2001, for a total of \$23,251.

RESOLUTION
ORDINANCE
RECEIVE/FILE

RECOMMENDATION -

Approval.

SUBMITTED BY:

BACKGROUND -

DONALD M. TRIPP,
PARKS AND
RECREATION
DIRECTOR

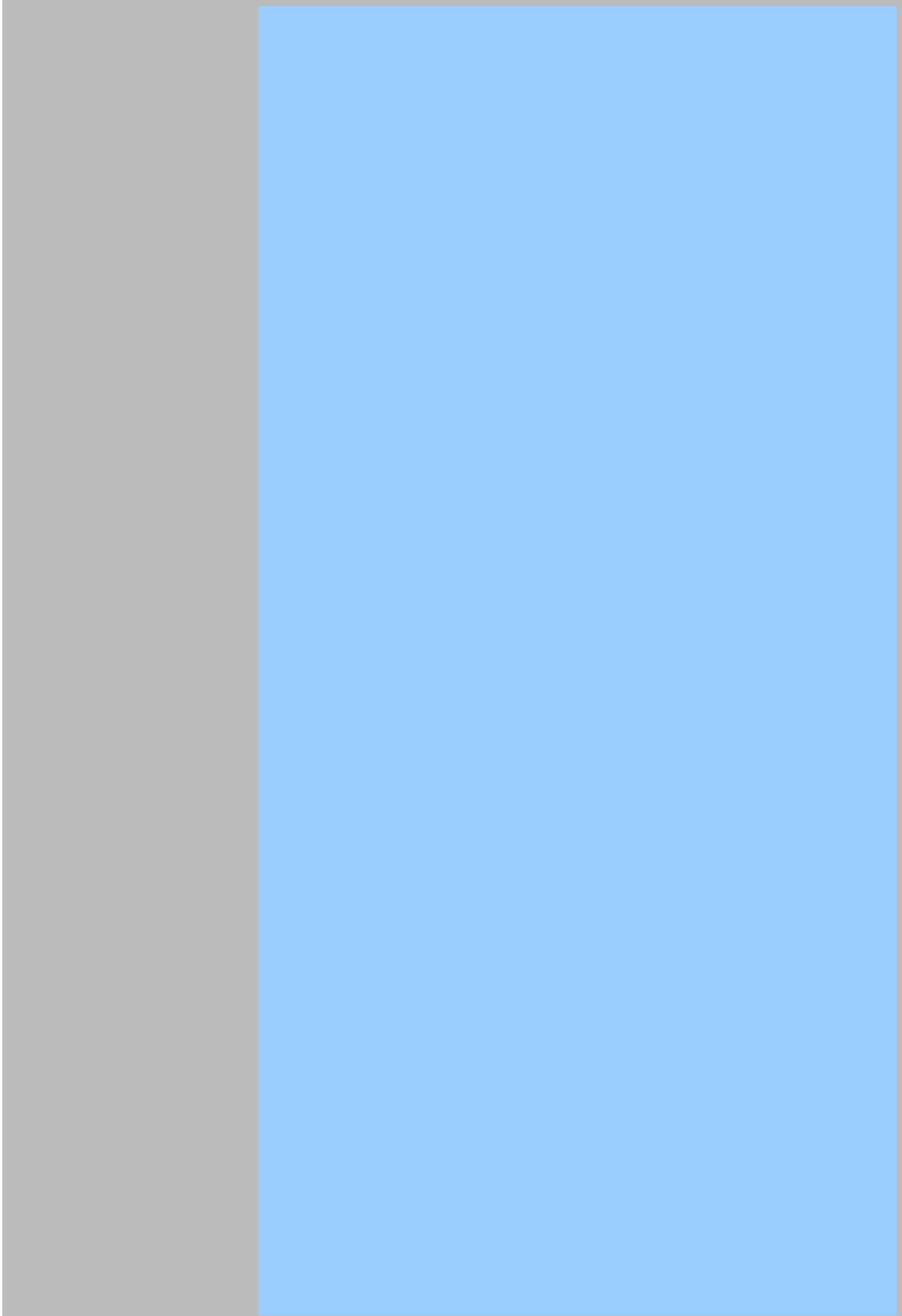
The proposed admission fee increases of \$0.25 for regular adult and regular child are necessary to cover additional expenses for the modular Education Office lease and utilities, and additional custodial services for the 2000 season.

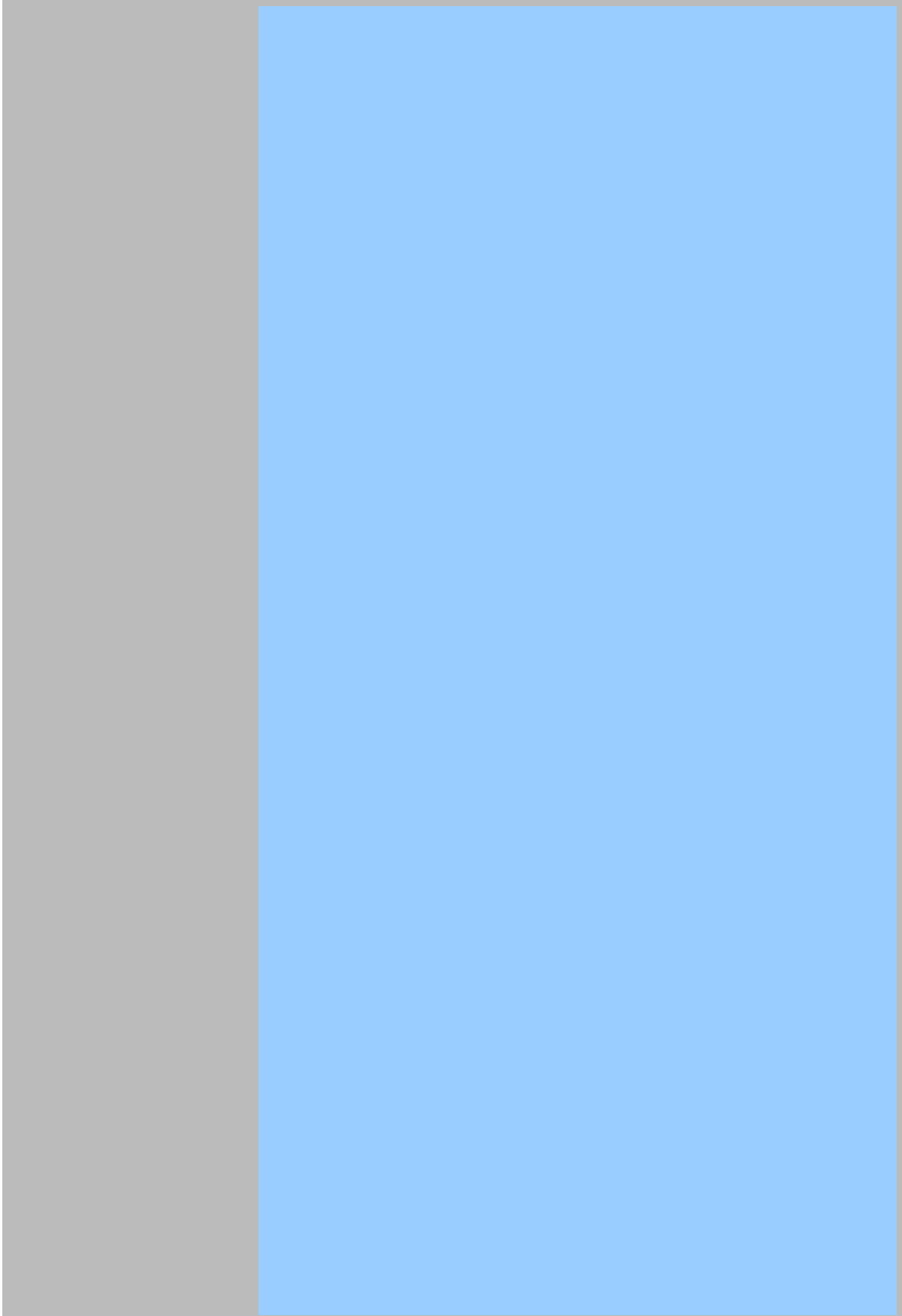
The increase in Summer Safari educational day camps to \$66.00 per week is competitive with other local area day camps. Fees for Zoo members remain the same as last year. The Camel Ride fee is being increased from \$2.50 to \$3.00. The \$2.50 special school rate will not be increased.

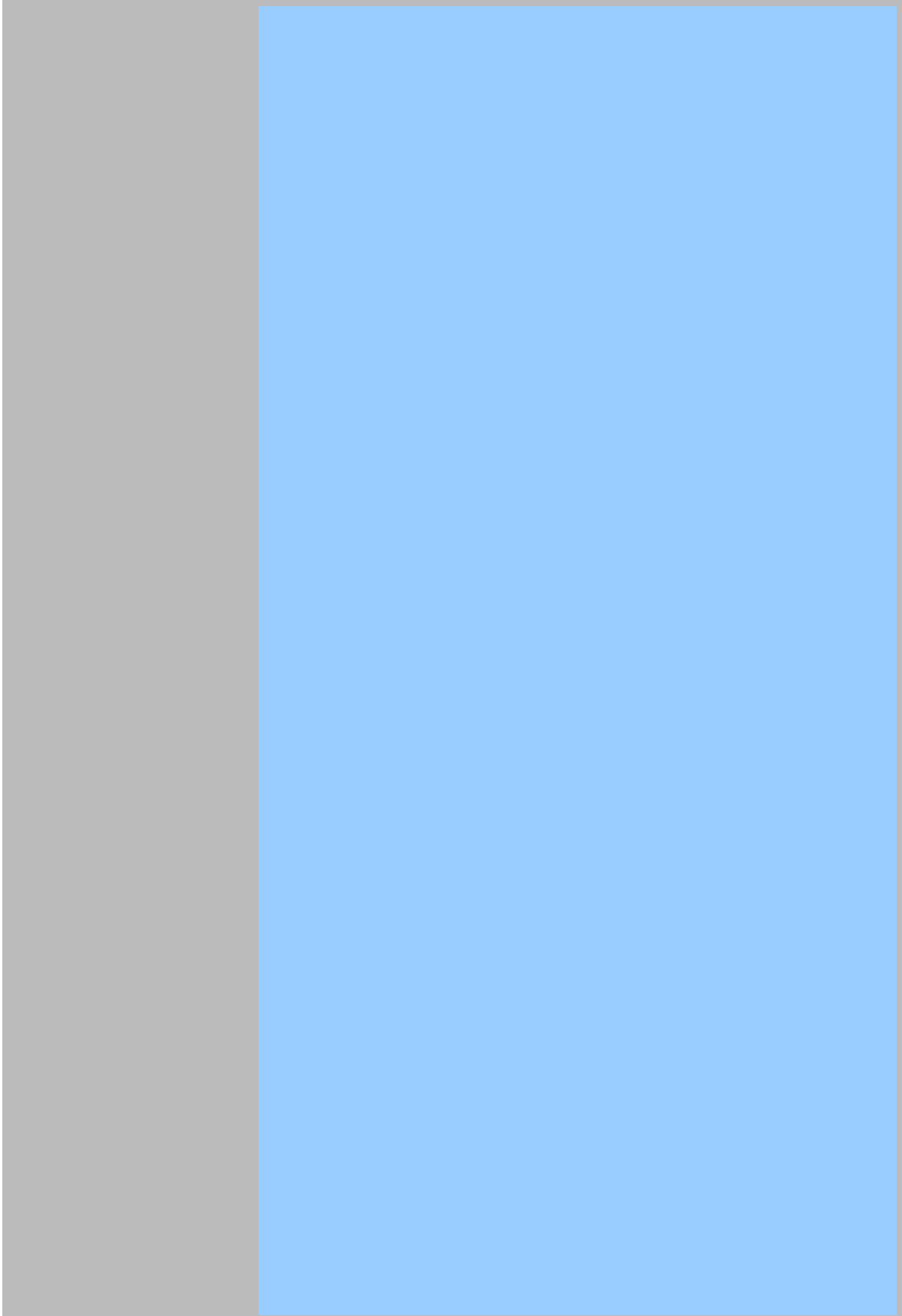
In September 1999, the Zoo took over the operation of gift and food services from an outside contractor. The Zoo now operates

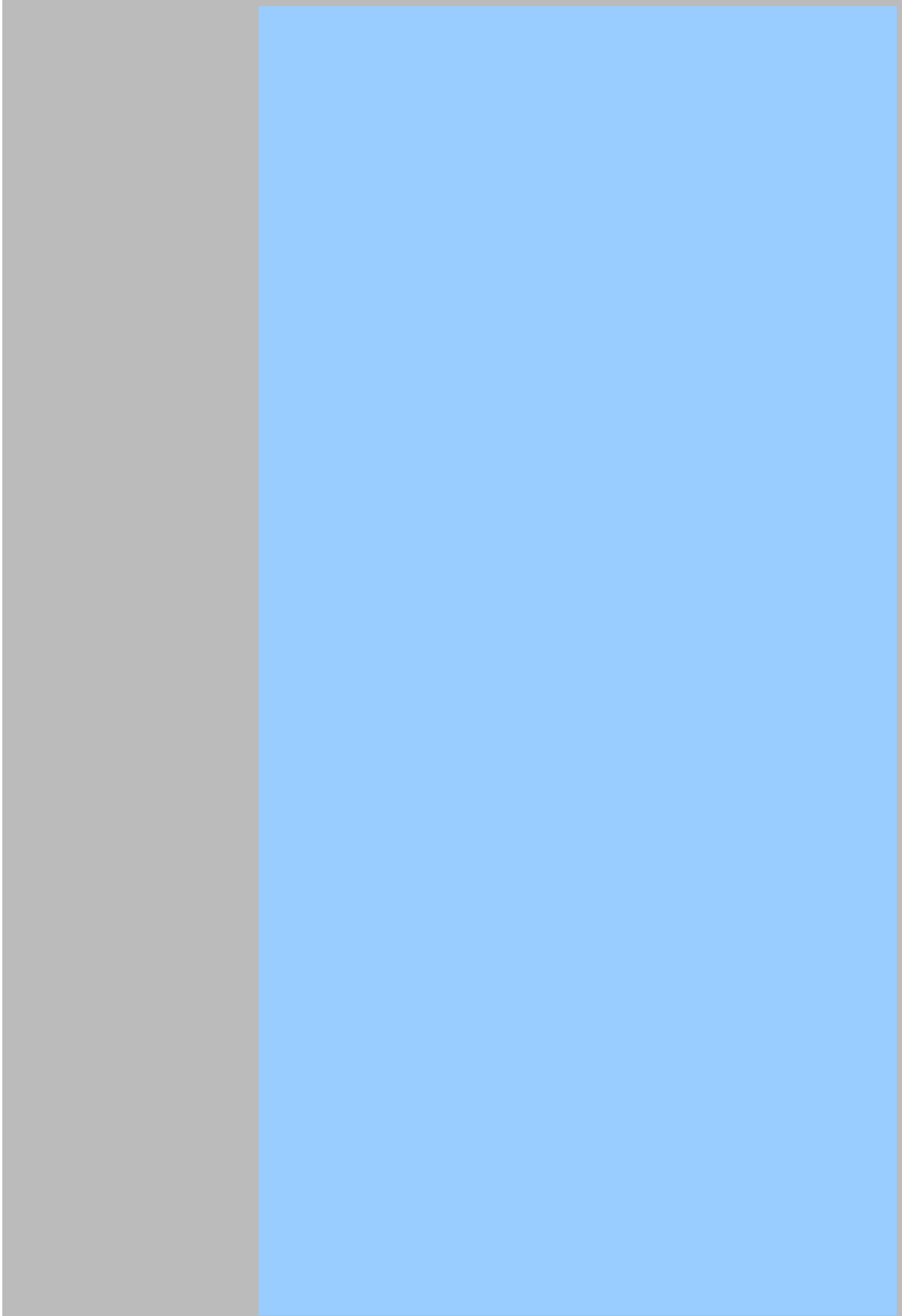
all Guest Services and has hired a Guest Services Manager. The entire Guest Services program has been revised. New programs have been added that will offer customers a variety of high quality services at competitive pricing. Pavilion rentals have been adjusted for the different size facilities. After hours rentals have also been adjusted to be more in line with actual costs.

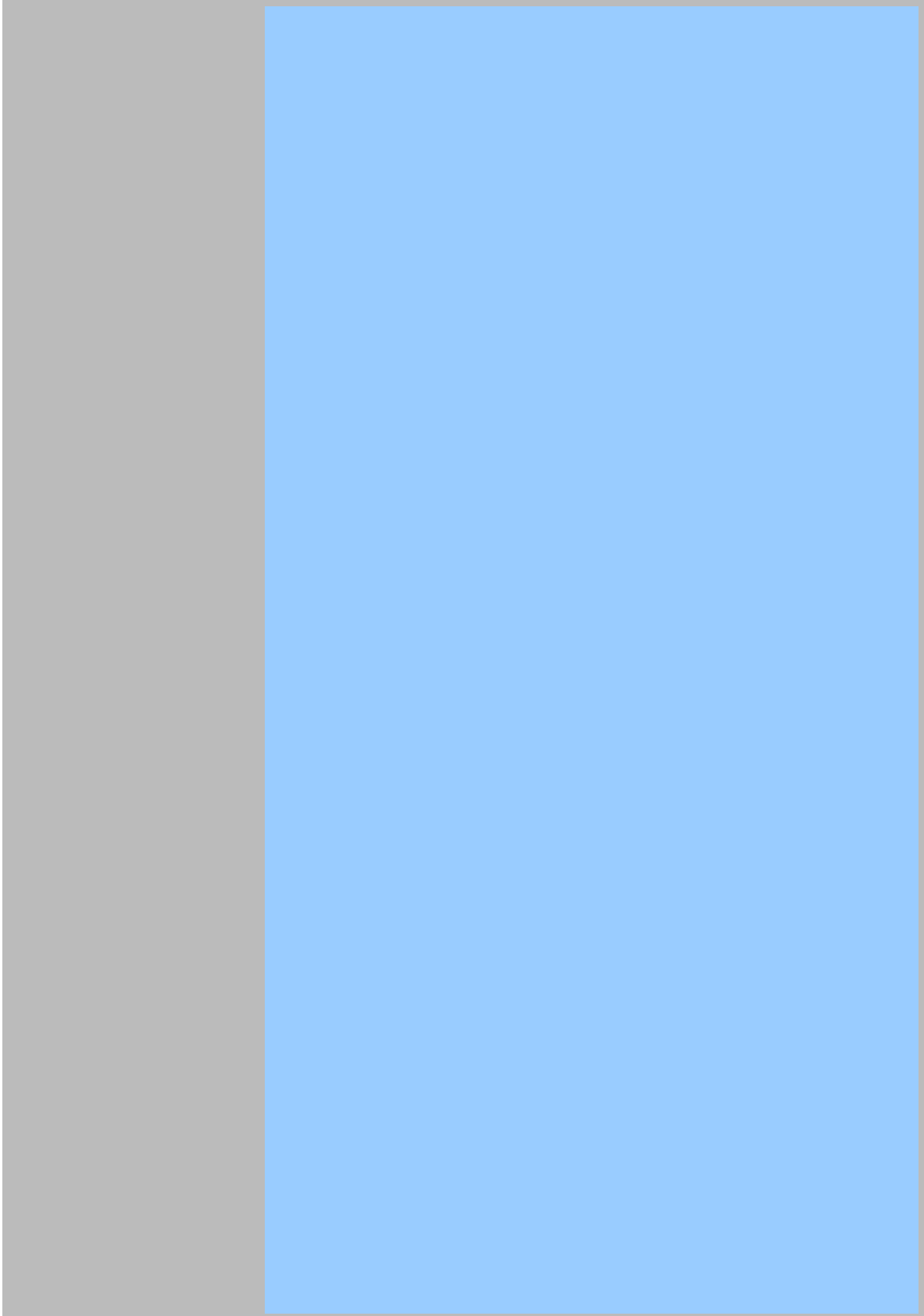
The Zoo continues to offer high entertainment value for the cost, with admission and program fees that compare very favorably to other local recreational and cultural attractions.













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