



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

00-147

SYNOPSIS -

AGENDA:

APRIL 17, 2000

On April 3, 2000, Council requested the City Manager to bring forward on April 17 two proposals for the purchase of broadcast equipment for City of Des Moines Cable Channel 7.

SUBJECT:

PURCHASE OF
CABLE
BROADCAST
PRODUCTION
SYSTEM FOR DES
MOINES CABLE
CHANNEL 7

FISCAL IMPACT -

Available funding for this project is approximately \$270,000 that is provided from the \$600,000 Capital Support resulting from the TCI Cable Franchise Agreement.

The original bid was for **\$537,647** from AVI Systems, Joseph Stuebner, CEO, Bismarck, North Dakota, with offices at 2851 - 104th Street, Suite D, Urbandale, Iowa 50322-3814, which the Council has on file.

TYPE:

RESOLUTION
ORDINANCE
RECEIVE/FILE

Outlined below is a revised proposal for **\$258,217.50** that is in line with the available funds in the budget. The items removed from the original bid will be acquired later, as funds become available. However, the absence of those items will not affect our ability to perform basic broadcast and editing functions.

SUBMITTED BY:

ERIC A. ANDERSON
CITY MANAGER

The equipment listed below will enable the City to take over the 24-hour operation of the cable channel and provide basic local programs on City services and programs.

RECOMMENDATION -

Approval.

BACKGROUND -

This is the recommended video equipment list for the video components that are necessary to meet the objectives set by the

City.

1.	Satellite Dish	\$ 9,950.00
2.	Target Vision System	31,705.00
3.	Camera Equipment (2 sets)	36,997.00
4.	Digital-S Playback machines (2)	16,246.00
5.	Avid Non-Linear Editor	40,840.00
6.	Production Equipment	20,161.00
7.	Audio Accessories	18,941.00
8.	Character generator and teleprompter	19,837.00
9.	Shelving for equipment	5,125.00
10.	System Integration	34,715.50
11.	Scheduled Maintenance Agreement	23,700.00
	Total	\$258,217.50

The vendor can begin the delivery process of video equipment components within 10 working days of being awarded the bid. Estimated date of completed installation is July 1, 2000.