



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

00-149

SYNOPSIS -

AGENDA:

APRIL 17, 2000

Keep Iowa Beautiful (KIB), an affiliate of Keep America Beautiful (KAB), requests all metro cities sign a Memorandum of Understanding (MOU) that forms the regional KAB board. Members pay an initial membership fee.

SUBJECT:

**INCLUSION OF
DES MOINES IN A
REGIONAL KEEP
AMERICA
BEAUTIFUL
BOARD**

FISCAL IMPACT -

Inclusion of metro cities to the regional KAB board is based upon city population as outlined in the MOU. Inclusion of Des Moines on the board is \$3,200. Funding will be drawn from the Mayor/Council budget.

TYPE:

RECOMMENDATION -

**RESOLUTION
ORDINANCE
RECEIVE/FILE**

Approval.

SUBMITTED BY:

DONNA BOETEL-
BAKER, CITY
CLERK

BACKGROUND -

Based in Des Moines, KIB recently became an affiliate of the national organization KAB. In order to facilitate beautification efforts in the Des Moines metropolitan area, KIB requests all metro city Mayors sign a MOU that forms a regional KAB board and outlines beautification goals for the metro area. Becoming a member of the regional KAB board will allow the Mayor's Lend-A-Hand Task Force to continue its work in a structured environment as well as assist it with project financing and materials.

