CITY COUNCIL COMMUNICATION: **00-241** **AGENDA:** MAY 22, 2000 **SUBJECT:** EASTERN GATEWAY STUDY BLOCK FINAL REPORT AND RECOMMENDATIONS **TYPE:** RESOLUTION ORDINANCE **RECEIVE/FILE** **SUBMITTED BY:** RICHARD CLARK CITY MANAGER	**ITEM ____** **OFFICE OF THE CITY MANAGER CITY OF DES MOINES, IOWA** **SYNOPSIS -** The Eastern Gateway Study Block Report and Recommendations are intended to address the most appropriate, desirable, and viable direction to pursue for development opportunities to stimulate reinvestment in the Study Block, bounded by East 4th to East 5th, between Grand and Locust, as well as the surrounding area. **FISCAL IMPACT -** To be determined as programs are developed in the future and returned to Council for approval. **RECOMMENDATION -** **Receive, file, and refer to the following Boards and Commissions: Architectural Advisory Committee, Plan & Zoning Commission, Urban Renewal Board, Historic District Commission, Park Board, and Traffic Safety Board.** **BACKGROUND -** This Report is consistent with "catalytic initiatives" identified in the Capitol Gateway East Urban Design Plan that was approved by City Council on May 4, 1998, Roll Call No. 98-1468. The Plan encourages the rehab and compatible development/redevelopment of the blocks bounding the East 5th and Locust intersection. This Study Block is one of those key blocks. A feasibility study on this specific block was initiated in order to develop an acceptable strategy for improving the block.

The Request for Proposal (RFP) called for an open process that invited public participation to ensure the recommendations included the interests and ideas of the community. The Consultant Team was very effective carrying out this charge and facilitated three Town Hall meetings that averaged about 75-80 people at each meeting. The final meeting received significant community support for the Preferred Option and the strategy recommended to carry it out.