



**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**00-481**

**SYNOPSIS -**

**AGENDA:**  
  
OCTOBER 23, 2000

The Iowa Transportation Commission has approved the fund distribution and funding ratio for the Fiscal Year (FY) 2000/2001 Commercial Air Service Marketing Program (CASMP) and the Iowa Department of Transportation (IDOT) has provided a grant for consideration by the City. The funding ratio for FY 2000/2001 is 50 percent state funding with the participating airport funding the remaining 50 percent. On September 12, 2000, the Airport Board approved recommending acceptance and approval of the FY 2000/2001 CASMP Grant Agreement, and is presenting the Agreement to City Council for consideration.

**SUBJECT:**  
  
APPROVAL OF THE  
COMMERCIAL AIR  
SERVICE  
MARKETING  
PROGRAM GRANT

**FISCAL IMPACT -**

**TYPE:**

The approved Operating Budget for FY 2000/2001 provides funds for marketing of the Des Moines International Airport including the matching funds necessary for use of the FY 2001 CASMP Grant funds. Said funding for the Des Moines International Airport is for a guaranteed amount not to exceed \$51,600 for eligible marketing, advertising, and public relations programs.

**RESOLUTION**  
**ORDINANCE**  
**RECEIVE/FILE**

**SUBMITTED BY:**

**RECOMMENDATION -**

WILLIAM F.  
FLANNERY  
AVIATION  
DIRECTOR

**Approval.**

**BACKGROUND -**

IDOT's CASMP provides funding for marketing, advertising, and public relations programs to improve scheduled air service and increase passenger traffic at Iowa's commercial service airports. Annually, the Transportation Commission establishes the amount of funds to be allocated to each commercial service airport. Programs funded must be started and completed between July 1st and June 30th of each year. Ordinance No. 12040, which established the Airport

Board, provides that the City Council approve and accept all state or federal grants.

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