



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

00-517

SYNOPSIS -

AGENDA:

To approve the Keep Des Moines Beautiful Program Objectives and Budget Grant Application.

NOVEMBER 6, 2000

FISCAL IMPACT -

SUBJECT:

\$150,000 from the Metro Waste Authority's "Keep Iowa Beautiful" Campaign.

METRO WASTE
AUTHORITY'S
"KEEP IOWA
BEAUTIFUL"
GRANT
APPLICATION

RECOMMENDATION -

Approval.

TYPE:

BACKGROUND -

RESOLUTION
ORDINANCE
RECEIVE/FILE

The Metro Waste Authority, as part of a Keep Iowa Beautiful Initiative, is allocating \$.75 per capita to municipalities that submit a comprehensive two-year beautification plan. Based on Des Moines population, this will equate to approximately \$150,000. The document attached to the Roll Call outlines the plan approved by the Keep Des Moines Beautiful Citizen Advisory Committee at their September 19, 2000 meeting. The Des Moines Park and Recreation Board approved the program objectives at their regular meeting on September 26, 2000.

SUBMITTED BY:

DONALD M. TRIPP
PARK AND
RECREATION
DIRECTOR

Park and Recreation and Community Development Department staff worked on the proposal with Committee input and approval. The primary objectives of the program are to sustain the AmeriCorps program, purchase new equipment, implement a graffiti removal program, expand the flower give-a-way program and support code enforcement and maintenance of abandoned properties.

On July 27, 2000, the Keep Des Moines Beautiful Committee voted to merge with the City of Des Moines' Park and Recreation Board's

"Volunteer Committee". Through a series of meetings, both groups identified they were operating towards the same goal of beautifying Des Moines through collaborative efforts and volunteer support.

The combined committee is now called the Keep Des Moines Beautiful Committee and works directly with a staff representative in coordinating and delivering volunteer opportunities, recognition and training to the numerous partners the AmeriCorps staff have recruited.