

Meeting Agendas/Info

**CITY COUNCIL
COMMUNICATION:**

ITEM _____

01-332

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

AGENDA:

SYNOPSIS -

JUNE 18, 2001

The Iowa Transportation Commission has approved the fund distribution and funding ratio for the FY 2001/2002 Commercial Air Service Marketing Program (CASMP) and the Iowa Department of Transportation has provided a grant for consideration by the City. The funding ratio for FY 01/02 is 50 percent state funding, with the participating airport funding the remaining 50 percent. On June 12, 2001, by Resolution No. A01-65, the Airport Board approved recommending acceptance and approval of the FY 01/02 CASMP Grant Agreement, and is presenting the Agreement to City Council for consideration.

SUBJECT

COMMERCIAL AIR
SERVICE
MARKETING
PROGRAM GRANT

FISCAL IMPACT -

TYPE:

RESOLUTION
ORDINANCE
RECEIVE/FILE

The approved operating budget for FY 2001/2002 provides funds for marketing of the Des Moines International Airport including the matching funds necessary for use of the FY 2002 CASMP Grant Funds. Said funding for the Des Moines International Airport is for a guaranteed amount not to exceed \$48,821 for eligible marketing, advertising, and public relations programs.

SUBMITTED BY:

WILLIAM F.
FLANNERY
AVIATION
DIRECTOR

RECOMMENDATION -

The Airport Board recommends to the City Council acceptance and approval of the Grant Agreement for FY 2002 Funding from the Iowa Department of Transportation for the Commercial Air Service Marketing Program to City Council.

BACKGROUND -

The Iowa Department of Transportation (IDOT) Commercial Air Service Marketing Program (CASMP) provides funding for marketing, advertising, and public relations programs to improve scheduled air service and increase passenger traffic at Iowa's

commercial service airports. Annually, the Transportation Commission establishes the amount of funds to be allocated to each commercial service airport. Programs funded must be started and completed between July 1st and June 30th of each year. Ordinance No. 12040, which established the Airport Board, provides that the City Council must approve and accept all state or federal grants.
