

**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**02-149**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**AGENDA:**

**SYNOPSIS -**

MARCH 18, 2002

To approve a grant application to the Governor's Office of Drug Control Policy for the Byrne Crime Reduction Grant to provide the "Prevention in the Parks Program."

**SUBJECT:**

**FISCAL IMPACT -**

APPLICATION TO THE OFFICE OF DRUG CONTROL POLICY FOR BYRNE CRIME REDUCTION GRANT

<b>2002-2003</b>	\$ 1,600.00	City Match, Mobile Stage, PKS 101600
	6,862.50	Hy-Vee Rock in Prevention Program Match
	<u>25,387.50</u>	Byrne Crime Reduction Grant, Office of Drug Control Policy (federal funding pass through state)
	\$33,850.00	Total Prevention in the Parks Program

**TYPE:**

**RESOLUTION**  
ORDINANCE  
RECEIVE/FILE

**RECOMMENDATION -**

**SUBMITTED BY:**

**Recommend approval of grant application in the amount of \$25,387.50 to the Office of Drug Control Policy for the "Prevention in the Parks Program."**

DONALD M. TRIPP  
PARK AND RECREATION DIRECTOR

**BACKGROUND -**

The grant is being requested to provide the "Prevention in the Parks Program" presented by the City of Des Moines Park and Recreation Department with Pepsi and the Hy-Vee Rock in Prevention program on the Showmotion Stage.

With grant funding, the Hy-Vee Rock in Prevention program will provide interactive substance abuse prevention leadership training, workshops, and community talent shows at 21 City of Des Moines

Parks in the summer of 2002. The community will receive an additional seven days of service at four "Rock and Read" programs at four City of Des Moines libraries, three Picnic in the Parks family evening programs, for a total of 28 days of service for the project.

Rock in Prevention program will train 10-20 local youth volunteers and Des Moines Park and Recreation staff each day of service to increase the asset of youth as resources. An Americorps member will receive the training as well. These role models will then teach age appropriate refusal skills and life skills to other children and adults involved in the community programs. Rock in Prevention program uses songs as teaching tools and interactive exercises in a fun approach that gives participants a working knowledge of skills taught. Activities are adaptive to elementary through junior high age youth. Rock in Prevention program curriculum includes family follow-up tapes (one per family) to allow students to reinforce the skills learned. The family follow-up helps students and parents/guardians share with each other the importance of making legal and healthy decisions in regard to alcohol, tobacco, and other drugs.

The mission of Rock in Prevention program is to educate children and families to make legal and healthy choices in regard to alcohol, tobacco, and other drugs. Rock in Prevention program is a youth led, positive youth development program coordinated with the Department of Public Health State Plan for prevention. Expected outcomes: Rock in Prevention program will increase six targeted assets in the 10-20 youth trained to lead each day of service: *Youth as Resources, Resistance Skills, Personal Power, Responsibility, Peaceful Conflict Resolution, and Positive Peer Influence*. Search Institute research states that children with more of these assets are more likely to live alcohol, tobacco, and other drug free by developing decision-making skills resilience.

Hy-Vee has made a four-year commitment to the Rock in Prevention program and will leverage Byrne Grant funding. This Des Moines Park and Recreation Department project will offer 28 days of Rock in Prevention program substance abuse prevention in community parks and family programs during the summer months when there is a void of such programs. It is anticipated that 2,000 youth and adults will be reached by this program this summer.

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