



**CITY COUNCIL  
COMMUNICATION:**

**ITEM \_\_\_\_\_**

**02-226**

**OFFICE OF THE CITY MANAGER  
CITY OF DES MOINES, IOWA**

**AGENDA:**

**SYNOPSIS -**

APRIL 22, 2002

Before Council are two options regarding the renaming of Valley Drive to George Flagg Parkway. One option is to finalize the Municipal Code changes which will complete the designation of Valley Drive to George Flagg Parkway. The second option is to leave Valley Drive as the official street name while ceremonially naming it George Flagg Parkway.

**SUBJECT:**

RENAMING OF  
VALLEY DRIVE TO  
GEORGE FLAGG  
PARKWAY

**FISCAL IMPACT -**

None.

**TYPE:**

**RECOMMENDATION -**

RESOLUTION  
ORDINANCE  
RECEIVE/FILE

**Staff will make the appropriate code and signage changes for either action.**

**SUBMITTED BY:**

**BACKGROUND -**

ERIC A. ANDERSON  
CITY MANAGER

On December 17, 2001, by Roll Call No. 01-3702, the City Council declared Valley Drive between Fleur Drive and Park Avenue be renamed to George Flagg Parkway. On January 28, 2001, Council deferred action on modifications to the Municipal Code until staff could meet with property owners along Valley Drive. On February 25, 2002, a meeting was held with property owners along the renamed street where concerns about the name change were raised.

One option before Council is to finalize the name change to George Flagg Parkway by making the appropriate changes to the Municipal Code. With the December 17 action, an ordinance was passed that officially changed the name from Valley Drive to George Flagg Parkway. However, modifications to the Municipal Code still need to be made to make the Code reflect this action. If these changes are made, the street will no longer be designated as Valley Drive, and

signs stating this will be taken down after a transition period.

The second option is to have the official designation remain as Valley Drive, while given the honorary name of George Flagg Parkway. This will mean that Valley Drive will remain as the official name, but signs with both names will remain up, as they currently are.

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