



**CITY COUNCIL
COMMUNICATION:**

ITEM _____

02-294

**OFFICE OF THE CITY MANAGER
CITY OF DES MOINES, IOWA**

AGENDA:

JUNE 3, 2002

SYNOPSIS -

Authorize the City Manager to pay an invoice in the amount of \$13,524.30, payable to the Des Moines Musicians' Association for the production of nine Music Under the Stars performances, including five performances by the Municipal Band in 2002.

SUBJECT:

FINANCIAL
CONTRIBUTION TO
DES MOINES
MUSICIAN'S
ASSOCIATION

FISCAL IMPACT -

\$13,524.30 - Fiscal Year (FY) 2001-02 - Park and Recreation General Operating Budget, Special Events, PKS101300.

TYPE:

RESOLUTION
ORDINANCE
RECEIVE/FILE

RECOMMENDATION -

Council action to authorize the City Manager to pay an invoice of \$13,524.30 payable to the Des Moines Musicians' Association for the cost of nine Music Under the Stars concert performances, including five performances by the Des Moines Municipal Band during the 2002 season.

SUBMITTED BY:

DONALD M. TRIPP
PARK AND
RECREATION
DIRECTOR

BACKGROUND -

On March 18, 2002, by Roll Call No. 02-731, City Council referred an item to the City Manager for review and recommendation regarding maintaining the previous level of programming by the Des Moines Municipal Band, and identifying funding or cost saving measures in order to continue the program at the previous year's level (five events), including soliciting corporate sponsorship.

Park and Recreation Department staff had previously proposed reducing the number of concerts performed by the Des Moines Municipal Band from five concerts in 2001 to three in 2002. This decision was largely based on actual experience indicating a trend of reduced financial support by the Music Performance Trust Fund, resulting in increasing contributions by the City. Staff's intent was to

maintain the overall City subsidy amount to the Des Moines Municipal Band.

Budget and roles and responsibilities were discussed among staff and members of the Des Moines Musicians' Association. A co-sponsorship agreement was proposed for 2002. A signed agreement was requested by April 22, 2002. However, a mutual agreement was not reached. The Des Moines Musicians' Association proceeded to take steps to assume the event management responsibilities previously provided by Park and Recreation Department staff.

The Park and Recreation staff took steps to make the transition of event management smooth by outlining all tasks and contacts in a letter to the Des Moines Musicians' Association on May 7, 2002. The sponsorship dollars were offered to the Musicians' Association and they declined this support. Media contacts were provided to the Des Moines Musicians' Association.
