COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 07/12/04 No.: 04-346 Agenda Item Type: Resolution No.: Communication

Roll Call

Submitted by: Eric Anderson, City Manager

SUBJECT—

Acceptance of National Center for Civic Innovation (NCCI) Government Performance Reporting Demonstration Grant Award and Authorization for Assistant City Manager to sign the grant agreement.

SYNOPSIS-

The City of Des Moines has been awarded a grant to produce two annual reports on performance using some or all of the criteria outlined in the Governmental Accounting Standards Board's Special Report, *Performance Reporting: Suggested Criteria for Effective Communication*. This action would authorize the Assistant City Manager to sign the agreement with NCCI accepting the terms of the grant agreement.

FISCAL IMPACT—

The National Center for Civic Innovation will provide \$30,000 in grant funding toward the production and distribution of two performance reports. Costs in excess of \$30,000 will be the responsibility of the City of Des Moines.

Preliminary estimates indicate that the cost of the printing and mailing one annual report will be approximately \$41,000, or \$82,000 for both reports. Staff, believing that this cost is a worst-case scenario, will work to limit postage costs by adjusting the format and size of the document.



Funds in excess of the \$30,000 funded through the NCCI grant will be provided through the City Wide Training and Benchmarking Fund, SP720 HRS980100.

RECOMMENDATION—

Approval

BACKGROUND—

With support from the Alfred P. Sloan Foundation, the National Center for Civic Innovation has launched the Government Performance Reporting Demonstration Project. The aim of the threeyear initiative is to encourage local and state governments to apply the criteria specified in the Governmental Accounting Standards Board's (GASB) Special Report, *Performance Reporting: Suggested Criteria for Effective Communication*. Des Moines was selected for the award of this grant along with approximately 30 other governments.

Upon acceptance by the City Council, staff will begin work to produce a performance report. This report will consolidate several performance measurement efforts currently underway in the City including the Center for Performance Measurement, performance measures traditionally included in the budget document, information generated from the proposed Citizen Satisfaction Survey and the Citizen Initiated Performance Assessment. The finished report will be presented to the City Council at its November 22, 2004 meeting, and shortly after, the it will be mailed to homeowners in the City. After distribution of the report, Staff requests that the City Council devote one City Council Policy Workshop to discussion among the Council and the receipt of feedback from the public related to the report.

A second report will be produced by November of 2005 incorporating feedback and addressing questions and concerns generated by the first report.

The application to NCCI outlining the City of Des Moines' proposal for the two reports was approved by the City Council at its January 26, 2004 City Council Meeting by Roll Call 04-181.