



Agenda Item:

038

COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 12/06/04
No.: 04-616
Agenda Item Type: Ordinance
No.:

Communication

Roll Call

Submitted by: Donald M. Tripp, Park and Recreation Director

SUBJECT—

Various Park and Recreation Fees and Charges.

SYNOPSIS—

Approval to adjust fees and charges for Sylvan Theater rentals, Golf fees, Marina slip rentals and Swimming pool admissions.

FISCAL IMPACT—

Sylvan Theater Rentals	\$ 2,250
Golf	\$125,000
Marina	\$ 310
Swimming pool admissions	Unknown, but anticipate increase in attendance.

RECOMMENDATION—

Approval

BACKGROUND—

On Tuesday, November 23, 2004, the Des Moines Park and Recreation Board approved the recommendation to approve the below fees and charges for the Sylvan Theater, Golf Courses, Marina and Swimming Pools.

Sylvan Theater Rentals:

1. Free Public Events:

Any business, agency, or individual whose use is intended for the general public where no actual admission fee is charged either prior to the event or at the site would be available **Free** of charge.

2. Fee-Based:

Any business, agency, or individual whose use is for a restricted or closed audience, i.e. employees, clients, or membership where the use will result in financial gain for the business, agency, or individual, Or, a “public use” where admission fees generate revenue for an individual, business, or agency the rental fee would be **\$250.00 per day**.

3. Private Weddings / Parties:

Any agency or individual whose use is for a restricted or closed audience, where no admission is charged and access is restricted, i.e. weddings, company picnics, etc. shall be charged a rate of **\$100.00 per day**.

Golf:

On October 6, 2004, the Citizen Golf Advisory Committee recommended approval of the 2005 golf fees. This fee program is part of a ten-year business plan to improve the financial viability of the golf course enterprise fund. The recommended fees changes are attached to this communication.

Marina:

Currently the City charges \$405.00 for a double access slip, \$380 single access regular and \$435 single access long and staff is recommending a \$5.00 increase of each slip rate to \$410.00, \$385.00 and \$440.00 respectively. Saylorville Marina currently is charging \$1,200 per slip for a shorter season and does not provide electricity. Over the past two years the City has had a waiting list for individuals wanting to rent slips at the Birdland Marina.

Swimming Season Passes:

Staff is recommending that a new ½ price of daily admissions after 5:00 p.m. during the weekdays be implemented. Staff anticipates that this change will increase attendance but will have no financial impact on revenues. Current daily admissions fees are \$1.50 for children 7 and under, \$3.50 for youth 8 – 15 and \$4.50 for adults 16 and older.

Golf Course 2005 Fee Schedule

Item	Current		Recommendation	
9-hole weekday	GV \$12.00 B \$15.00 W \$17.00		GV \$13.00 B \$16.00 W \$19.00	
18-hole weekday	GV \$17.00 B \$20.00 W \$22.00		GV \$18.00 B \$21.00 W \$24.00	
9-hole weekend	GV \$16.00 B \$19.00 W \$21.00		GV \$17.00 B \$20.00 W \$23.00	
18-hole weekend	GV \$21.00 B \$24.00 W \$26.00		GV \$22.00 B \$25.00 W \$28.00	
Jr. / Sr. 9-hole (Price reduction GV only)	GV \$7.00 B \$11.00 W \$14.00		GV \$8.00 B \$12.00 W \$16.00	
Jr. / Sr. 18-hole	GV \$11.00 B \$15.00 W \$17.00		GV \$12.00 B \$16.00 W \$19.00	
Twilight Rate (2 for 1 after 3:00)	\$25.00 Round	Per	\$26.00 Round	Per
Jr. / Sr. Improvement Fee (badge)	\$2.00 Round	Per	\$2.00 Round	Per
Trail Fee	\$6.00 Round	Per	\$6.00 Round	Per
3 rd nine / 4 th nine	\$11.00 (9-hole) / \$13.00 (18-hole)		\$12.00 (9-hole) / \$14.00 (18-hole)	
Private Cart Registration	\$80.00 Season	Per	\$80.00 Season	Per
9-hole cart	\$17.00 Round	Per	\$17.00 Round	Per
18-hole cart	\$24.00 Round	Per	\$24.00 Round	Per
9-hole cart special	\$14.00 Round	Per	\$14.00 Round	Per
18-hole cart special	\$19.00 Round	Per	\$19.00 Round	Per
½ cart 9-hole	\$10.00 Round	Per	\$8.50 Round	Per
½ cart 18-hole	\$13.00 Round	Per	\$12.00 Round	Per
½ cart 9-hole special	\$7.00 Round	Per	\$7.00 Round	Per
½ cart 18-hole special	\$9.50 Round	Per	\$9.50 Round	Per
Unrestricted Badge GV only	\$1,000.00 (B + 17R) Season	Per	\$1,075.00 (B + 17r) Season	Per
Restricted Badge (Weekdays)*	\$650.00 (33r) Season	Per	\$700.00 (33r) Season	Per
Couple Badge (25%)**	\$975.00 Per Season		\$1,050.00 Season	Per
Sr. Badge	\$450.00 (31r) Season	Per	\$475.00 (30r) Season	Per
Sr. Couple Badge (25%)	\$675.00 Per Season		\$700.00 Per Season	
Junior Badge	\$150.00 Per Season		\$150.00 Per Season	
Dis. Green Card (30% discount)	\$200.00		\$220.00	

	Per Season	Per Season
9-hole weekday with Green Card	\$12.00	GV \$9.25 B \$11.25 W \$13.50
18-hole weekday with Green Card	\$14.00	GV \$12.75 B \$14.75 W \$17.00
9-hole weekend with Green Card	\$13.50	GV \$12.00 B \$14.00 W \$16.25
18-hole weekend with Green Card	\$16.75	GV \$15.50 B \$17.50 W \$19.75

*Weekdays are defined as Monday – Thursday all day and Friday until 12:00 noon, excluding holidays.

*Couple badges are restricted to individuals residing within the same household.