



Agenda Item:

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## COUNCIL COMMUNICATION City Manager's Office

### GENERAL INFORMATION

Agenda Date: 01/24/05

Communication No.:

05-043

Agenda Item Type: Resolution

Roll Call

No.:

Submitted by: Eric Anderson, City Manager

### SUBJECT—

Approval of contracts for the Youth Advisory Board's Metro Star event.

### SYNOPSIS—

This actions accepts contracts with the owners of Merle Hay Mall, Southridge Mall, Jordan Creek Mall, Valley West Mall, and the Des Moines Independent School District for auditions for the Youth Advisory Board's Metro Star event; and authorizes the City Manager to sign the contracts upon review and approval by the Legal Department and Risk Manager. Metro Star is a talent show for area youth and serves as a fundraiser for the Youth Advisory Board. The City Manager's Office will assist the Youth Advisory Board to carry out the terms and conditions of the contracts.

### FISCAL IMPACT—

There is no fee related to these actions. In 2004, the Youth Advisory Board received \$2,452 in profit from the Metro Star event.

### RECOMMENDATION—

Approval

## **BACKGROUND—**

The Youth Advisory Board was created in 1996 with the goal of increasing communication and partnerships between youth and adults in the community. Originally, the Board contained seven adults and five youth. In 2002, the by laws were changed to increase the number of youth representatives to fifteen. Today, the adults on the Board serve only in advisory roles. As such, the Metro Star event will be planned and executed by the youth on the Board.

The biggest restraint the Board faces is funding. The Board receives staff support from the City of Des Moines and the Des Moines Independent School District, but does not receive any budgeted funds. Metro Star funds increase the Board's ability to provide training to its members, complete community betterment projects, and provide positive opportunities to the community's youth.

Metro Star 2004 was held on March 17, 2004. The talent show featured teenagers from across the Des Moines Metropolitan Area and drew great media attention. This year's event is scheduled for March 31<sup>st</sup> at Hoyt Sherman Auditorium. Metro Star 2005 will provide another unique and valuable opportunity for youth in and around the Des Moines area. Besides raising money for the Youth Advisory Board, this talent show showcases youth talents to the community. By holding the auditions for this event at the malls, the Youth Advisory Board hopes to reach more youth in the community and inform them about Metro Star, the Youth Advisory Board, and how they can get involved in their community. Below are the anticipated audition dates.

### AUDITION DATES:

- February 5<sup>th</sup> @ Valley West Mall from 3-6 pm
- February 10<sup>th</sup> @ Jordan Creek Mall from 4-6 pm
- February 16<sup>th</sup> @ South Ridge Mall from 5-8 pm
- February 17<sup>th</sup> @ Central Campus Auditorium from 4-6 pm
- February 18<sup>th</sup> @ Central Campus Auditorium from 4-6 pm
- February 22<sup>nd</sup> @ Merle Hay Mall from 6-8 pm