



Agenda Item:

80A

COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 03/28/05

05-149

Agenda Item Type: Ordinance

Communication No.:

Roll Call No.:

Submitted by: Donald M. Tripp, Park and Recreation Director

SUBJECT—

Various Park and Recreation Fees and Charges. Third reading of the Ordinance.

SYNOPSIS—

Approval to adjust fees and charges for Sylvan Theater rentals, golf fees, Birdland Marina slip rentals, and swimming pool admissions.

FISCAL IMPACT—

Sylvan Theater Rentals \$ 2,250

Golf \$145,000

Marina \$ 310

Swimming pool season pass Unknown, anticipate increase in attendance

RECOMMENDATION—

Approval

BACKGROUND—

Upon further review of the recommended fee changes, the Park and Recreation Department staff, along with the Citizen Golf Advisory Committee, is recommending that the cart rental fee be increase by \$1.00 per person. The attached golf fee schedule highlights the associated fees affected by this recommendation. On Tuesday, November 23, 2004, the Des Moines Park and

Recreation Board approved the recommendation of the below fees and charges for the Sylvan Theater, Golf Courses, Marina and Swimming Pools.

Sylvan Theater Rentals:

1. Fee-Based:

Any business, agency, or individual whose use is for a restricted or closed audience, i.e. employees, clients, or membership where the use will result in financial gain for the business, agency, or individual; or, a “public use” where admission fees generate revenue for an individual, business, or agency the rental fee would be **\$250.00 per day**.

2. Private Weddings / Parties:

Any agency or individual whose use is for a restricted or closed audience, where no admission is charged and access is restricted, i.e. weddings, company picnics, etc. shall be charged a rate of **\$100.00 per day**.

Golf:

On October 6, 2004, the Citizen Golf Advisory Committee recommended approval of the 2005 golf fees. This fee program is part of a ten-year business plan to improve the financial viability of the golf course enterprise fund. The recommended fee changes are attached to this communication.

Marina:

Currently the City charges \$405 for a double access slip, \$380 for a single access regular, and \$435 for a single access long. Staff is recommending a \$5.00 increase to each slip rate for rates of \$410, \$385 and \$440 respectively. Saylorville Marina currently is charging \$1,200 per slip for a shorter season and does not provide electric. Over the past two years, the City has had a waiting list for individuals wanting to rent slips at the Birdland Marina.

Swimming Season Passes:

Staff is recommending that a new half-price of daily admissions after 5:00 p.m. during the weekdays be implemented. Staff anticipates that this change will increase attendance but will have no financial impact on revenues. Current daily admissions fees are \$1.50 for children 7 and under, \$3.50 for youth 8 – 15 and \$4.50 for adults 16 and older.

Golf Course 2005 Fee Schedule

Item	Current		Recommendation	
9-hole weekday	GV \$12.00 B \$15.00 W \$17.00		GV \$13.00 B \$16.00 W \$19.00	
18-hole weekday	GV \$17.00 B \$20.00 W \$22.00		GV \$18.00 B \$21.00 W \$24.00	
9-hole weekend	GV \$16.00 B \$19.00 W \$21.00		GV \$17.00 B \$20.00 W \$23.00	
18-hole weekend	GV \$21.00 B \$24.00 W \$26.00		GV \$22.00 B \$25.00 W \$28.00	
Jr. / Sr. 9-hole (Price reduction GV only)	GV \$7.00 B \$11.00 W \$14.00		GV \$8.00 B \$12.00 W \$16.00	
Jr. / Sr. 18-hole	GV \$11.00 B \$15.00 W \$17.00		GV \$12.00 B \$16.00 W \$19.00	
Twilight Rate (2 for 1 after 3:00)	\$25.00 Per Round		\$26.00 Per Round	
Jr. / Sr. Improvement Fee (badge)	\$2.00 Per Round		\$2.00 Per Round	
Trail Fee	\$6.00 Per Round		\$7.00 Per Round	
3 rd nine / 4 th nine	\$11.00 (9-hole) / \$13.00 (18-hole)		\$12.00 (9-hole) / \$14.00 (18-hole)	
Private Cart Registration	\$80.00 Per Season		\$80.00 Per Season	
9-hole cart	\$17.00 Per Round		\$19.00 Per Round	
18-hole cart	\$24.00 Per Round		\$26.00 Per Round	
9-hole cart special	\$14.00 Per Round		\$16.00 Per Round	
18-hole cart special	\$19.00 Per Round		\$21.00 Per Round	
½ cart 9-hole	\$10.00 Per Round		\$9.50 Per Round	
½ cart 18-hole	\$13.00 Per Round		\$13.00 Per Round	
½ cart 9-hole special	\$7.00 Per Round		\$8.00 Per Round	
½ cart 18-hole special	\$9.50 Per Round		\$10.50 Per Round	
Unrestricted Badge GV only	\$1,000.00 (B + 17R) Per Season		\$1,075.00 (B + 17r) Per Season	
Restricted Badge (Weekdays)*	\$650.00 (33r) Per Season		\$700.00 (33r) Per Season	
Couple Badge (25%)**	\$975.00 Per Season		\$1,050.00 Per Season	
Sr. Badge	\$450.00 (31r) Per Season		\$475.00 (30r) Per Season	
Sr. Couple Badge (25%)	\$675.00 Per Season		\$700.00 Per Season	

Junior Badge	\$150.00 Per Season	\$150.00 Per Season
Dis. Green Card (30% discount)	\$200.00 Per Season	\$220.00 Per Season
9-hole weekday with Green Card	\$12.00	GV \$9.25 B \$11.25 W \$13.50
18-hole weekday with Green Card	\$14.00	GV \$12.75 B \$14.75 W \$17.00
9-hole weekend with Green Card	\$13.50	GV \$12.00 B \$14.00 W \$16.25
18-hole weekend with Green Card	\$16.75	GV \$15.50 B \$17.50 W \$19.75

*Weekdays are defined as Monday – Thursday all day and Friday until 12:00 noon, excluding holidays.

*Couple badges are restricted to individuals residing within the same household.