



Agenda Item:

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COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 05/23/05
294

Communication No.: 05-

Agenda No.:	Item	Type:	Resolution	Roll	Call
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Submitted by: Donald M. Tripp, Park and Recreation Director

SUBJECT—

Facility Use Agreement with Golf Foundation of Iowa

SYNOPSIS—

Approval of the Facility Use Agreement between the City of Des Moines and the Golf Foundation of Iowa.

FISCAL IMPACT—

To be determined

RECOMMENDATION—

Approval

BACKGROUND—

In the summer of 2000, the Des Moines Park and Recreation Department began the Summer Youth Golf Program. That first summer, the program served approximately 75 youth. This summer, staff is expecting to serve over 200 youth in the program. The purpose of the program is to teach the etiquette and skill of the game of golf to youth in grades 6 through 11. Area High School Golf Coaches lead the lessons at all three of the City golf courses.

In the winter of 2004, Park and Recreation Department staff contacted the local First Tee Chapter, a committee of the Golf Foundation of Iowa about seeking a potential partnership to provide The First Tee program at Grandview Golf Course. Through a series of meetings and site visits, Grandview Golf Course has been chosen to be the site for the Greater Des Moines First Tee Chapter. Additional affiliate sites will be offered in the future at Des Moines' other two courses along with other area courses in the metropolitan area.

The First Tee program and golf course enhancements; driving range, pitching, putting greens and new clubhouse are all part of the Golf Enterprise Fund development program. With this partnership, the potential for private fundraising through the Greater Des Moines First Tee Chapter will aid in providing the above enhancements, therefore allowing the potential for additional revenues through the lesson program, driving range and banquets, all of which are currently not available at this location.

The Facility Use Agreement outlines the basic relationship between the City and the Golf Foundation of Iowa to be recognized as an official First Tee Chapter. Upon approval of this agreement, The First Tee Chapter will be eligible for free design services from the PGA Tour Design Group, which will provide design services to add a driving range, pitching, putting greens and redesign of the course to accommodate these needs to enhance the use of the course, while providing the basic needs to offer the The First Tee program curriculum. In addition, the First Tee Chapter will be eligible for on-going grants for construction and program support from the PGA and LPGA, through the World Golf Foundation, Inc.

The Facility Use Agreement is a minimum of 15 years beginning the date executed by the City and continuing through December 31, 2020. As a part of this agreement, the City will provide a minimum of 250 hours of junior programming and 16 free rounds for qualified participants at reasonable times.

The City shall receive free design services from the PGA Tour Design group regarding the design layout to accommodate the planned improvements, training for staff to incorporate The First Tee golf and life skills curriculum. In anticipation of this new initiative, the PGA Tour Design Group has visited Grandview Golf Course and is expected to have a preliminary design of the new features completed by mid-June of 2005. Additionally, two staff from the Grandview Golf Course will be attending a training session in St. Augusta, Florida, the first week of June 2005. Upon approval of the Facility Use Agreement, the Greater Des Moines First Tee Chapter shall be eligible for additional grants to support capital improvements and operations of the program.

Upon approval of the redesign of Grandview Golf Course, the Park and Recreation Department will negotiate a separate Agreement with the Golf Foundation of Iowa outlining the roles and responsibilities of the City and the Chapter related to capital funding, program instructors, operating support and scheduling the course to implement The First Tee program. A more detailed description of The First Tee program and other efforts to solidify the Golf Enterprise Fund will be presented at a City Council Budget Workshop on Wednesday, May 25, 2005.

