



Agenda Item:

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## **COUNCIL COMMUNICATION City Manager's Office**

### **GENERAL INFORMATION**

Agenda Date: 07/06/05  
Agenda Item Type: Resolution

Communication No.: 05-368  
Roll Call No.:

Submitted by: Richard Clark, Acting City Manager

### **SUBJECT—**

Agreement Between the City Of Des Moines and Bravo Greater Des Moines, Inc.

### **SYNOPSIS—**

Approval of a 28E Agreement with Bravo (an Iowa not-for-profit corporation) for the purpose of assisting and increasing awareness, advocacy, and funding of the cultural community and organizations in the greater Des Moines area. Bravo will become the funding entity for the various cultural organizations throughout the greater Des Moines area. In the case of Des Moines, the Science Center, Art Center, Civic Center, Botanical Center, and Blank Park Zoo will no longer be supported directly by the City but rather through the funds directed to Bravo.

### **FISCAL IMPACT—**

Hotel/Motel tax funding for this agreement is included in the Adopted FY06 operating budget estimated at approximately \$430,000 annually. Assuming a 2% growth in hotel/motel tax receipts it may be necessary to redirect between \$130,000 of hotel/motel tax currently allocated to the general fund for general operating support beyond FY08. The two critical items that will impact how much is redirected is (1) the amount of hotel/motel tax revenue that is received and (2) how successful the Des Moines Water Works is in soliciting contributions from area communities for the Botanical Center, which the City must match up to \$150,000.

### **RECOMMENDATION—**

Approval

**BACKGROUND—**

Over the past several years there have been numerous efforts to establish a regional entity designed to foster growth in cultural awareness and coordinated funding of cultural entities by partnering communities. In the recent past, Bravo Greater Des Moines, Inc. (“Bravo”) has developed a strategy to meet those objectives with the cities of West Des Moines, Clive, Urbandale, and Johnston via 28E Agreements similar in scope to the Agreement being presented for Council approval. It is anticipated that similar agreements will be reached with Ankeny and Altoona by July 1, 2006.