



Agenda Item:

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COUNCIL COMMUNICATION

City Manager's Office

GENERAL INFORMATION

Agenda Date: 08/22/05
Agenda Item Type: Resolution

Communication No.: 05-468
Roll Call No.:

Submitted by: Larry Hulse, Community Development Director

SUBJECT—

Resolutions of support for Great Places Offer for Beaverdale/Ingersoll and East Village

SYNOPSIS—

Great Places is a state initiative to recognize unique and authentic places around Iowa and deliver state services within those areas in a coordinated and different way. A Vilsack/Peterson initiative, the goal is to recognize three Great Places across the state in the first round. Each submission to become a Great Place needs to show broad support from the community.

FISCAL IMPACT—

Existing City incentives for development and previously committed financial contributions to the Beaverdale/Ingersoll area and East Village satisfy the criteria of broad community support for the designation as a Great Place.

RECOMMENDATION—

Provide a resolution of support for the Beaverdale/Ingersoll Great Place Offer and the East Village Great Place Offer.

BACKGROUND—

Governor Vilsack announced the Great Places Initiative in his 2005 State of the State Address. The Governor has challenged Iowans to think about what is genuine and authentic about where they live, and what it would take to become a great place. The Great Places offer should contain a vision for the Great Place and show broad community support of how to achieve the vision. There were 145 offers from

communities around the state to become a great place and there will be 3 pilot sites designated within this round. The Governor has challenged State Departments to deliver services and to do their work in a different, more responsive way within the Great Place.

A Great Place is different from a Cultural and Entertainment District or a Main Street Community. Although a Great Place can contain a Cultural and Entertainment District or a Main Street Designation the vision is generally to be more inclusive for the Great Places. The Great Place can be a compact, well-defined portion of a city or can be as big as the 10-county road along the Mississippi. It can be a natural area or a small town.

A Great Place exhibits the following seven dimensions:

1. A Unique Sense of Place
2. An Engaging Experience With Authentic and Varied Opportunities
3. A Rich Social Fabric
4. A Vital Economy
5. A Pleasing Environment
6. A Strong Foundation and Social Fabric
7. A Creative Culture