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COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 12/05/2005 Communication No.: 05-

679

Agenda Item Type: Resolution Roll Call

No.:

Submitted by: Phillip C. Vorlander, Chief of the Fire Department

SUBJECT—

Application to the U.S. Smokeless Tobacco Company Operation Ranger Donation Program

SYNOPSIS—

The Des Moines Fire Department has prepared an application for submission to the U.S. Smokeless Tobacco Company (USSTC) Operation Ranger Donation Program. If successful, the Fire Department would receive a Polaris Ranger utility vehicle for use at emergency events and planned events that have large gatherings of people.

FISCAL IMPACT—

The utility vehicle would be donated to the Fire Department. Its value is estimated at \$11,000. If awarded, the City would be responsible ongoing maintenance.

RECOMMENDATION—

Approval

BACKGROUND—

The U.S. Smokeless Tobacco Company is accepting applications for versatile Polaris Ranger 6X6 utility vehicles to be awarded in 2006 through its Operation Ranger Donation Program to assist America's emergency first responders. Though the City has not previously pursued this opportunity, in 2005, the Company provided nearly 70 Rangers to fire-rescue, police and emergency medical services, emergency

management and wildlife law enforcement organizations. Since 2002, the USSTC has awarded nearly 200 off-road vehicles nationwide.

This action would grant authorization to submit an application for the donation of the utility vehicle. If selected, the City agrees to accept delivery of the vehicle, participate in a press release, presentation event with USSTC representatives and appropriate officials, and other informational activities that may include media interviews, video or still photography for use by newspaper, magazine, radio and televisions outlets.