



Agenda Item:

50

COUNCIL COMMUNICATION City Manager's Office

GENERAL INFORMATION

Agenda Date: 02/06/06

Communication No.: 06-056

Agenda Item Type: Resolution

Roll Call

No.:

Submitted by: Rick Clark, Acting City Manager

SUBJECT—

Approval of contracts for the Youth Advisory Board's Metro Star event.

SYNOPSIS—

This action accepts contracts with the owners of Merle Hay Mall and Southridge Mall for auditions for the Youth Advisory Board's Metro Star event; and authorizes the City Manager to sign the contracts upon review and approval by the Legal Department and Risk Manager. The City Manager's Office will assist the Youth Advisory Board to carry out the terms and conditions of the contracts.

FISCAL IMPACT—

There is no fee or revenue associated with the Metro Star auditions. In 2005, the Youth Advisory Board earned \$843.18 in profit from the Metro Star event to support the group.

RECOMMENDATION—

Approval

BACKGROUND—

The Youth Advisory Board was created in 1996 with the goal of increasing communication and partnerships between youth and adults in the community. Originally, the board contained seven adults and five youth. In 2002, the by laws were changed to increase the number of youth representatives to

fifteen. Today, the adults on the board serve only in advisory roles. As such, the Metro Star event will be planned and executed by the youth on the board.

The biggest restraint the board faces is funding. The board receives in-kind assistance from the City of Des Moines, the Des Moines Independent School District, and other participating agencies, but does not receive any budgeted funds. Metro Star funds increase board's ability to provide training to its members, complete community betterment projects, and to provide positive opportunities to the community's youth.

Metro Star 2005 was held on March 31, 2005. The talent show featured teenagers from across the Des Moines Metropolitan Area and drew great media attention. This year's event is scheduled for March 30th at Drake University's Sheslow Auditorium. Metro Star 2006 will provide another unique and valuable opportunity for youth in and around the Des Moines area. Besides raising money for the Youth Advisory Board, this talent show showcases youth talents to the community. By holding the auditions for this event at the malls, the Youth Advisory Board hopes to reach more youth in the community and inform them about Metro Star, The Youth Advisory Board, and how they can get involved in their community. The Des Moines Independent School District is not requiring a contract in order to grant the Youth Advisory Board permission for use. Below are the audition dates.

AUDITION DATES:

February 10th @ Central Campus from 3-7pm
February 11th @ Southridge Mall from 12-4pm
February 18th @ Merle Hay Mall from 10am-1pm