



**Council
Communication**
Office of the City Manager

Date

March 6, 2006

Agenda Item No. 32

Roll Call No. ~~06-~~

Communication No. 06-114

Submitted by: Richard A. Clark, City Manager

AGENDA HEADING:

Receive and file the City of Des Moines 2005 Performance Report, *The Art of Community*.

SYNOPSIS:

Recommend receive and file of the City's 2005 Performance Report, *The Art of Community*. The document includes performance indicators for service areas based upon outcomes of the 2005 Citizen Satisfaction Survey. The report follows suggested criteria for Service Efforts and Accomplishments Reports through the Governmental Accounting Standards Board. 12,000 copies of this report will be distributed to community stakeholders and in public places including public libraries and grocery stores.

FISCAL IMPACT:

Amount: None

Funding Source: Previously accepted grants covered all costs associated with this project.

ADDITIONAL INFORMATION:

This Report uses information from three of the City's performance measurement programs and additional community data to analyze City services. Major service areas that were identified by the Citizen Satisfaction Survey as priorities or with satisfaction far above or below average are addressed in the report including: quality of life, communication, traffic management, code enforcement, police, fire, streets, and cleanliness.

This report is the second of its kind and was funded through grants. First, the City received a grant from the National Center for Civic Innovation (NCCI) through its Government Performance Reporting Demonstration Project. The grant, which was accepted by the Council on July 12, 2004 by Roll Call 04-1448, provided \$30,000 for the production of two performance reports. The City Council received the first of these, the 2004 Performance Report, on February 28, 2005 by Roll Call 05-466. Second, inspired by the City's excellent quality of life, the *Art of Community* report incorporated original art from community artists as well as images of public art. The City was able to incorporate this with assistance

from the Greater Des Moines Public Art Foundation and Metro Arts Alliance. The Greater Des Moines Public Art Foundation contributed \$9,000 to the project, which was accepted by the City Council on November 21, 2005 by Roll Call 05-2849. This funding paid for the administration of an art competition conducted by Metro Art Alliance to solicit images for publishing and also compensated selected artists \$500 for the right to publish their works. Nine images were selected out of nearly 200 entries.

The 2004 Performance Report was very well received by the community. Nearly 12,000 copies of the report were distributed to community stakeholders. In addition, the 2004 Performance Report was one of ten reports in the nation to receive a Certificate of Excellence from the Association of Governmental Accounting. The City Council recognized the receipt of this award on September 26, 2005 by Roll Call 05-2387. With the addition of the art component to the 2005 Performance Report, it is believed that the report will become more desirable to members of the community and will also expose members of the community to local artists and existing public art.

PREVIOUS COUNCIL ACTION(S):

Date: November 21, 2005

Roll Call Number: 05-2849

Action: Acceptance of a Greater Des Moines Public Art Foundation Grant for funds to be used to add an art component to the City's 2005 Performance Report. Sponsor: Hensley. (Council Communication No. 05-675). Moved by Hensley to approve. Motion Carried 7-0.

Date: February 28, 2005

Roll Call Number: 05-466

Action: Submitting the 2004 City of Des Moines Performance Report. (Council Communication No. 05-089). Moved by Hensley to approve. Motion Carried 7-0.

Date: July 12, 2004

Roll Call Number: 04-1448

Action: Acceptance of National Center for Civic Innovation (NCCI) Government Performance Reporting Demonstration Grant Award. (Council Communication No. 04-346). Moved by Brooks to approve. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): None

Date:

Roll Call Number:

Action:

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Staff will again pursue a Certificate of Excellence from the Association of Governmental Accounting. Assistant City Manager Mike Matthes will attend one final meeting associated with the NCCI grant from April 26-28, 2006 in New York City. The cost of travel to this meeting will be paid by the NCCI.