



**Council
Communication**
Office of the City Manager

Date

August 7, 2006

Agenda Item No. 54

Roll Call No. 06-

Communication No. 06-493

Submitted by: Richard A. Clark, City Manager

AGENDA HEADING:

Approving amendment to Intergovernmental Agreement for the Promotion of Tourism and Convention Activities in Greater Des Moines, Iowa area to include the City of Perry.

SYNOPSIS:

Approval of an amendment to the Intergovernmental Agreement for the Promotion of Tourism and Convention Activities in the Greater Des Moines Area. This action gives approval from the City of Des Moines for the City of Perry, Iowa to join the Joint Board of Promotions for the Greater Des Moines Convention and Visitors Bureau (CVB).

FISCAL IMPACT:

Amount: Approximately \$20,000 in additional revenues to the CVB in the first year.

Funding Source: Two-sevenths of hotel/motel taxes collected in the City of Perry.

ADDITIONAL INFORMATION:

The City of Perry would like to enter into the Intergovernmental Agreement for participation in the Greater Des Moines Convention and Visitors Bureau's efforts to promote tourism in central Iowa. Currently the cities of Altoona, Ankeny, Clive, Des Moines, Grimes, Johnston, Urbandale, West Des Moines, Windsor Heights, and Polk County all participate in the agreement. Participating cities as well as Polk County must grant approval for the City of Perry to join the agreement. Primarily this inclusion would help promote the historic Hotel Pattee, a triple-A four-diamond destination hotel located in Perry. The Hotel Pattee includes 40 individually decorated and themed guest rooms that highlight the history, ethnicities, and craftsmanship of noteworthy Iowans. The CVB estimates that Perry would contribute approximately \$20,000 in the first year of participation. The Executive Board of the CVB has endorsed the inclusion of Perry on the Joint Board of Promotions.

PREVIOUS COUNCIL ACTION(S):

Date: May 3, 2004

Roll Call Number: 04-935

Action: Amendment to Intergovernmental Agreement for Promotion of Tourism and Convention Activities in greater Des Moines, to include the City of Grimes. Moved by Hensley to adopt. Motion Carried 7-0.

Date: May 7, 2001

Roll Call Number: 01-1424

Action: Amendment to Intergovernmental 28E Agreement for the promotion of tourism and convention activities in the greater Des Moines, Iowa area to include the City of Altoona. Moved by Hensley to adopt. City Manager will report on Altoona's contribution. Motion Carried 4-3. Absent: Daniels, Coleman and McPherson.

BOARD/COMMISSION ACTION(S): NONE

Date:

Roll Call Number:

Action:

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE