



Council Communication

Office of the City Manager

Date

September 25, 2006

Agenda Item No. 56

Roll Call No. 06-

Communication No. 06-591

Submitted by: Richard A. Clark, City Manager

AGENDA HEADING:

Approving payment to the Greater Des Moines Partnership for participation in *Choose Des Moines Communities* program for the period July 1, 2005 through June 30, 2007, \$100,000.

SYNOPSIS:

Recommend approval of \$100,000 payment to the Greater Des Moines Partnership for participation in the *Choose Des Moines Communities* program for fiscal years 2006 and 2007. Since 1999 the City has participated in and benefited from the *Choose Des Moines Communities* program which is the economic development arm of the Greater Des Moines Partnership. The last payment made for participation in this program was for the period July 1, 2004 through June 30, 2005. Council approval of this payment will make the City current through June 30, 2007.

FISCAL IMPACT:

Amount: \$100,000 (\$50,000 each for FY06 and FY07)

Funding Source: Fiscal Year 2006-07 Operating Budget, Economic Development Enterprise Fund, SP746 CMO980716 (page 310).

ADDITIONAL INFORMATION:

In 1999, the City became financially involved with the *Choose Des Moines Communities* program with an annual payment of \$100,000. This partnership is supported by private investors and local governments focusing on four main areas: (1) research, (2) marketing and recruitment of new businesses, (3) expansion and retention of local businesses, and (4) workforce attraction efforts.

In 2003, the City Council approved extending the agreement through 2008 with a reduction in the annual contribution from \$100,000 to \$75,000. The City Council, at that time, also approved the reduction in the annual contribution for the Parking Amenities Program from \$50,000 to \$37,500. Martha Willits, President and CEO of Greater Des Moines Partnership, has now proposed to amend the City's annual contribution from \$75,000 to \$50,000 for the period July 1, 2005 through June 30, 2007.

PREVIOUS COUNCIL ACTION(S):

Date: August 25, 2003

Roll Call Number: 03-1969

Action: Regarding City's financial commitment to the Greater Des Moines Partnership's "Choose Des Moines Communities." (\$75,000) and the "Downtown Parking Amenities,"(\$37,500) programs. (Council Communication No. 03-424). Moved by Hensley to receive, file and direct the City Manager and Legal Department to draft agreement for Council action. This agreement will require that funding be reviewed by the City Council each year. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Council approval of a \$50,000 payment in FY08 for the period July 1, 2007 through June 30, 2008.