



Council Communication

Office of the City Manager

Date

October 9, 2006

Agenda Item No. 71

Roll Call No. 06-

Communication No. 06-658

Submitted by: Richard A. Clark, City Manager

AGENDA HEADING:

Budget for Downtown Self-Supported Municipal Improvement District (DSMID) for fiscal year July 1, 2006 to June 30, 2007.

SYNOPSIS:

The Operation Downtown Budget incorporates the use of DSMID tax revenues along with other revenue streams to deliver all of the services outlined in the DSMID agreement as well as additional services.

FISCAL IMPACT:

Amount: \$984,778

Funding Source: 2006-2007 Operating Budget:

- Fund SP862 FIN950700 - Downtown SSMID

ADDITIONAL INFORMATION:

The Operation Downtown Budget incorporates multiple funding sources from a variety of programs. The funding sources include SSMID property taxes, City of Des Moines support (PILOT payment - City Parking Garages; Walnut Street Mall Support; Downtown Maintenance Support), private support, and Riverfront Development Authority (RDA). The Operation Downtown Budget will, for the first time, include the funding outlined in the recently approved Downtown Maintenance Agreement, which is specifically related to the Gateway West Park, MLK Parkway, East Locust Streetscape, and Principal Riverwalk. The funds are used to operate a variety of programs and services:

- Clean Program: sweeping and power washing walkways; litter removal; graffiti removal; skywalk cleaning
- Safe Program: Downtown Public School safety pick-up/drop off services; elderly assistance in Skywalks; monitoring of public spaces and restrooms; cooperative efforts with private security and Des Moines Police to reduce graffiti and vandalism; provide a safe corporate environment
- Events: Subsidy support for a variety of events, such as State Basketball and Wrestling; Drake Relays; Winefest; Art Festival; Two Rivers Arts Festival; Young Professionals; State Fair Shuttle, as well as more at-risk events.
- Marketing and Survey: Research and assess public perception of downtown
- Transportation Management: Assist employers with street closings and traffic changes; work on DART initiatives; Transportation 2030 Commission.

- Beautiful: four-season planter and hanging planter acquisition and management; trash receptacle acquisitions; holiday and special event decorations/lighting; landscaping; parking lot screening; downtown tree replacement; overall beautification effort

PREVIOUS COUNCIL ACTION(S):

Date: February 23, 1998

Roll Call Number: 98-537

Action: Establishing the Downtown Des Moines Self-Supported Municipal Improvement District, and establishing an operation fund and the levy of annual tax. Moved by Hensley that this ordinance be considered and given first vote for passage. Motion Carried 6-0.

Date: February 23, 1998

Roll Call Number: 98-538

Action: (A) Final consideration of ordinance above, (waiver requested by City Manager), requires 6 votes. Moved by Hensley that the rule requiring that ordinances must be considered, and voted on for passage at two council meetings prior to the meeting at which it is to be finally passed be suspended, that the ordinance be placed upon its final passage and that the ordinance do now pass, [#13,579](#). Motion Carried 6-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Annual approval of Downtown SSMID budget.