



Council Communication

Office of the City Manager

Date	November 6, 2006
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Agenda Item No.	26
Roll Call No.	<u>06-</u>
Communication No.	<u>06-685</u>
Submitted by: Donald M. Tripp, Park and Recreation Director	

AGENDA HEADING:

Approving Greater Des Moines Softball Concession Renewal Agreement.

SYNOPSIS:

Recommend approving renewal of the Greater Des Moines Softball Park Concession Agreement with Davis Concessions, (George Davis, Owner, 3124 SW 29th Street, Des Moines, Iowa 50321).

FISCAL IMPACT:

Amount: \$15,000 revenue annually (25% of gross sales from concessions)

Funding Source: Revenues will be deposited to the Operating Budget, Park and Recreation Department, Athletics and Sports Tourism, GE001 PKS100400, page 146.

ADDITIONAL INFORMATION:

The Greater Des Moines Softball Park is a four field lighted softball complex with concessions, parking, seating and a maintenance facility, located at 4980 N.E. 46th Street. The softball park is the primary facility used for City softball leagues in addition to the Savage Softball complex at 2601 Hubbell and Carney softball fields within Water Works Park. The spring and fall softball programs provide service to over 410 teams. This fall, the Park and Recreation Department secured its largest fall softball registration with 160 teams—a 20% increase over 2005. Concession services are provided as an amenity to the users and spectators attending the facility with the funds used to support annual operating expenses of the Athletics and Sports Tourism operation.

The Greater Des Moines Softball Park has been a host site for the US Senior World Series in 2005 and several Iowa Amateur Softball Association (IASA) tournaments in 2006. In 2007, the park will be one of the host sites for the 2007 North American Fastpitch Association's (NAFA) National Championships. This event is anticipated to draw 220 of the top adult fastpitch teams in the country to compete for a national title in August of 2007.

The original Greater Des Moines Softball Concession Agreement was competitively bid and awarded by the Des Moines City Council on May 3, 2004, by Roll Call No. 04-930 to Davis Concession, George Davis, Owner. Mr. Davis is a long-term permanent part-time Recreation Specialist of the Park and Recreation Department working in the Athletics and Sports Tourism division coordinating various adult and youth athletic leagues (basketball, flag football, softball, etc.). Under state law, city employees may enter into competitively bid contracts with the City. Mr. Davis also has the concession agreements for

Birdland Pool, Teachout Family Aquatic Center, Savage Softball Complex and the James W. Cownie Soccer Park. Davis Concessions has been a good contractual partner by hiring local youth to work his various concession operations. He also provides a good quality of products and good customer service.

Pursuant to section I of the 2004 Agreement, the term of this Agreement shall be renewed for one renewal term beginning on January 1, 2007 and ending on December 31, 2009, with no additional renewal periods. All terms and conditions of the 2004 Agreement shall remain in full force and effect during this renewal term.

PREVIOUS COUNCIL ACTION(S):

Date: May 3, 2004

Roll Call Number: 04-930

Action: Greater Des Moines Softball Park Concession Agreement with Davis Concessions, George Davis, Owner, for a three-year term. ([Council Communication No. 04-201](#)) Moved by Hensley to approve. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE