



# Council Communication

Office of the City Manager

<b>Date</b>	December 4, 2006
<b>Agenda Item No.</b>	38A
<b>Roll Call No.</b>	<u>06-</u>
<b>Communication No.</b>	<u>06-767</u>
<b>Submitted by:</b>	Richard A. Clark, City Manager

## AGENDA HEADING:

Approving Bid from Colorfx in the Amount of \$55,050.09 for the Printing and Mailing of the City's Annual Performance Report.

## SYNOPSIS:

Recommend approval of the bid from Colorfx (10776 Aurora Avenue, Des Moines, IA, 50322, Chuck Kissick, President) for the printing and mailing of *Building Community: The City of Des Moines 2006 Performance Report*.

## FISCAL IMPACT:

Amount: \$55,050.09

Funding Source: FY 2006-07 Operating Budget, City Wide Training and Benchmarking, SP720/HRS980100, Page 309.

## ADDITIONAL INFORMATION:

The City of Des Moines will publish its third annual performance report, *Building Community: The City of Des Moines 2006 Performance Report* in January 2007. Like past performance reports, the 2006 Performance Report will provide key information on city services and accomplishments in several important service areas.

Currently, City staff is developing the report. Once completed, it will explore the following facets and goals of community life, which have been taken from the City's vision statement:

- Beautiful (quality of life in Des Moines)
- Clean (code enforcement)
- Safe (public safety)
- Vital (neighborhoods)
- Vibrant (downtown)
- Fun (cultural and recreational amenities)
- Accountable (communication)
- Fair (government funding)

In the past, the City of Des Moines has distributed approximately 11,500 hard copies of the performance report to community stakeholders. The report was made available in public libraries, grocery stores, coffee shops, and City Hall.

This year, in keeping in line with the City Council's goal of *Great Customer Service and Communication*, the 2006 Performance Report will be distributed to approximately 88,000 households in Des Moines via U.S. mail. In addition, 2,000 copies will be printed and made available to community stakeholders upon request.

Building upon the success of the 2005 Performance Report, the Greater Des Moines Public Art Foundation and Metro Arts Alliance of Greater Des Moines have once again partnered with the City to incorporate local art into this year's report. The Greater Des Moines Public Art Foundation has generously contributed \$9,000 to fund a local art competition that will solicit works of art that may be used in the report. This funding provides for a \$500 cash award for each selected entry. Metro Arts Alliance will coordinate the art competition and a jury comprised of city officials and members of Des Moines' art community will select the winning entries. Nine works of art will be chosen based on quality and thematic representation of the 2006 Performance Report's content

### **PREVIOUS COUNCIL ACTION(S):**

Date: June 5, 2006

Roll Call Number: 06-1142

Action: Receive and file Letter of Recognition and Certificate of Achievement from Advancing Government Accountability (AGA) for the 2005 Performance Report. (Council Communication No. 06-340) Moved by Kiernan to adopt. Motion Carried 5-2. Absent: Cownie and Coleman.

Date: March 6, 2006

Roll Call Number: 06-452

Action: Receive and file the City of Des Moines 2005 Performance Report, The Art of Community. (Council Communication No. 06-114). Moved by Vlassis to approve. Motion Carried 6-1

Date: February 28, 2005

Roll Call Number: 05-466

Action: Submitting the 2004 City of Des Moines Performance Report. (Council Communication No. 05-089). Moved by Hensley to approve. Motion Carried 7-0.

**BOARD/COMMISSION ACTION(S): NONE**

**ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE**