



Council Communication

Office of the City Manager

Date	February 26, 2007
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Agenda Item No.	47
Roll Call No.	<u>07-</u>
Communication No.	<u>07-087</u>
Submitted by: Richard A. Clark, City Manager	

AGENDA HEADING:

Receive and file the City of Des Moines 2006 Performance Report, *Building Community*.

SYNOPSIS:

Recommend receive and file of the City's 2006 Performance Report, *Building Community*. The document includes performance indicators for service areas based upon the major themes in the City's vision statement. The report follows suggested criteria for Service Efforts and Accomplishments Reporting from the Governmental Accounting Standards Board (GASB).

FISCAL IMPACT:

Amount:

There is no fiscal impact associated with this action. Council previously approved \$55,020.09 for report production and mailing costs.

Funding Source:

Fiscal Year 2006-07 Operating Budget, Citywide Training and Benchmarking, SP720 HRS980100, page 309.

ADDITIONAL INFORMATION:

This action will receive and file the City of Des Moines 2006 Performance Report, *Building Community*. The City's annual performance report is modeled after private sector shareholders reports. Its goal is to provide residents and businesses with information about what they are buying with their fees and tax dollars. Limited printings of similar reports were produced in 2004 (blue cover) and 2005 (green cover). Both the 2004 and 2005 Performance Reports were among a handful of reports in the nation to receive Certificates of Excellence in Service Efforts and Accomplishments Reporting from the Association of Governmental Accounting (AGA). Because of the success of previous reports, a copy of this year's report was mailed to every household in Des Moines.

The 2006 report is based on the major themes of the City's vision statement. Information is provided to show residents how their local government is working to make the City beautiful, clean, safe, vital, vibrant, fun, accountable, and fair. Various performance data are included, such as expenditure levels, survey results, and benchmarks to cities of similar size. The analysis identifies areas in which the City excels and areas that require improvement.

The City once again partnered with the Greater Des Moines Public Art Foundation and the Metro Arts Alliance to incorporate original art in the report. An art competition was held and nine pieces from local artists were selected for inclusion in the report. The artwork serves as the cover and section dividers of the report and highlight each area that is covered.

As a new feature this year, the City will make available on its website a Spanish language translation of the City Manager's introduction letter to the report, which serves as an executive summary. This is part of the City's ongoing effort to provide information and services to Des Moines' growing Latino population. As a city that "celebrates the diversity of its people," Des Moines values the social, economic, and cultural contributions of all residents. These contributions inspired the theme of the performance report: *Building Community*.

The 2006 Performance Report is available on the City's website at www.dmgov.org/performance.htm. A form is also provided on the website for members of the public to share comments about the report or suggestions for improving future editions. Additional printed copies are available on first-come, first-served basis by contacting the Information Center at 283-4500 or info@dmgov.org.

PREVIOUS COUNCIL ACTION(S):

Date: December 4, 2006

Roll Call Number: 06-2389

Action: Approving bids from the following: [Colorfx](#) for printing of Annual Performance Reports to be used by the City Manager's Office, \$55,020.09 (Six bids mailed, three received). ([Council Communication No. 06-767](#)) Moved by Vlassis to adopt. Motion Carried 6-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS:

Staff will again pursue a Certificate of Excellence in Service Efforts and Accomplishments Reporting from the Association of Governmental Accounting. If received, Council will be asked to receive and file the award.