



Council Communication

Office of the City Manager

Date

August 20, 2007

Agenda Item No. 41

Roll Call No. 07-

Communication No. 07-524

Submitted by: Richard A. Clark, City Manager

AGENDA HEADING:

Approving payment to the Greater Des Moines Partnership for participation in *Choose Des Moines Communities* program for the period July 1, 2007 through June 30, 2008.

SYNOPSIS:

Recommend approval of \$75,000 payment to the Greater Des Moines Partnership (700 Locust St., Ste. 100, Des Moines, IA 50309, Martha Willits, President and CEO) for participation in the *Choose Des Moines Communities* program for FY 2007-08. Since 1999, the City has participated in and benefited from the *Choose Des Moines Communities* program, which is the economic development arm of the Greater Des Moines Partnership.

FISCAL IMPACT:

Amount: \$75,000

Funding Source: Fiscal Year 2007-08 Operating Budget, Economic Development Enterprise Fund, SP746 CMO980716, page 87.

ADDITIONAL INFORMATION:

Choose Des Moines Communities is a program administered by the Greater Des Moines Partnership that is supported by private investors and local governments; it focuses on four main areas: (1) research, (2) national marketing and recruitment of new businesses, (3) expansion and retention of local businesses, and (4) workforce attraction efforts.

In 1999, the City became financially involved with the program with an annual payment of \$100,000. Four years later, the City Council approved extending the agreement through 2008, with a reduction in the annual contribution from \$100,000 to \$75,000. At that time, the City Council also approved a reduction in the annual contribution for the Parking Amenities Program from \$50,000 to \$37,500. In 2006, the Greater Des Moines Partnership amended the City's annual contribution from \$75,000 to \$50,000 for the period July 1, 2005 through June 30, 2007. It is now asking that the City reinstate its \$75,000 contribution for the year ending June 30, 2008.

PREVIOUS COUNCIL ACTION(S):

Date: September 25, 2006

Roll Call Number: 06-1927

Action: Payment to Greater Des Moines Partnership for participation in the *Choose Des Moines Communities* for July 1, 2005 through June 30, 2007, \$100,000. Motion Carried 6-0.

Date: August 25, 2003

Roll Call Number: 03-1969

Action: Regarding City's financial commitment to the Greater Des Moines Partnership's "Choose Des Moines Communities." (\$75,000) and the "Downtown Parking Amenities,"(\$37,500) programs. (Council Communication No. 03-424). Moved by Hensley to receive, file and direct the City Manager and Legal Department to draft agreement for Council action. This agreement will require that funding be reviewed by the City Council each year. Motion Carried 7-0.

BOARD/COMMISSION ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE