



Council Communication

Office of the City Manager

Date

August 25, 2008

Agenda Item No. 31

Roll Call No. 08-

Communication No. 08-507

Submitted by: Larry D. Hulse, Community
Development Director

AGENDA HEADING:

Acceptance of donation to the Community Development Departments' Community Services Division from Fighting for a Better World, a division of DH Global Boxing Promotions

SYNOPSIS:

Consent to accept a \$25,000 donation to the Community Development Departments' Community Services Division from Fighting for a Better World, a charitable division of DH Global Boxing Promotions. This donation is to be used to assist low-income families who had furnaces and water heaters damaged by the heavy rains and flooding in June of 2008.

FISCAL IMPACT:

Amount: \$25,000 (revenues)

Funding Source: FY2008-09 Operating Budget, Community Development Department, Page 104, SP749, CDD980100, Community Services Fund,

ADDITIONAL INFORMATION:

Fighting for a Better World (FBW) is a division of DH Global, Boxing Promotions. The organization's mission statement is as follows: Fighting for a Better World is committed to enhancing human dignity and quality of life, seeking out humanitarian causes and ways to affect positive change in peoples' lives and communities across the country and worldwide. Fighting for a Better World donates funds during each World Xtreme Boxing Challenge event to the spotlighted charity or cause and seeks the support of the community, sponsors and advertisers via monetary contributions.

Fighting for a Better World's goal is to "assist individuals, communities and aide organizations, in furthering our vision for improved well-being and living standards worldwide, while respecting religions and cultures. Through extensive research spanning across the country and world, FBW identifies causes and needs that reflect our mission and supports these through a monetary donation. FBW encourages the support of community businesses in helping by soliciting contributory funds."

The Community Services Division operates as the Community Action Agency for the City of Des Moines. It is charged with providing services to the City's low-income families and trying to address and eliminate causes of poverty. The City became a public Community Action Agency (CAA) in 1977.

The beginnings of Community Action can be found in the signing of the federal Equal Opportunity Act in 1964. There are now 1,000 Community Action Agencies in the U.S. The City of Des Moines is one of eighteen Community Action Agencies serving Iowa.

Representatives of the City's Community Development Department and representatives of the Des Moines Area Religious Council will each be accepting \$25,000 donations at the World Xtreme Boxing Challenge Aug 29, 2008 at the Wells Fargo Arena.

PREVIOUS COUNCIL ACTION(S): NONE

ANTICIPATED ACTIONS AND FUTURE COMMITMENTS: NONE

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